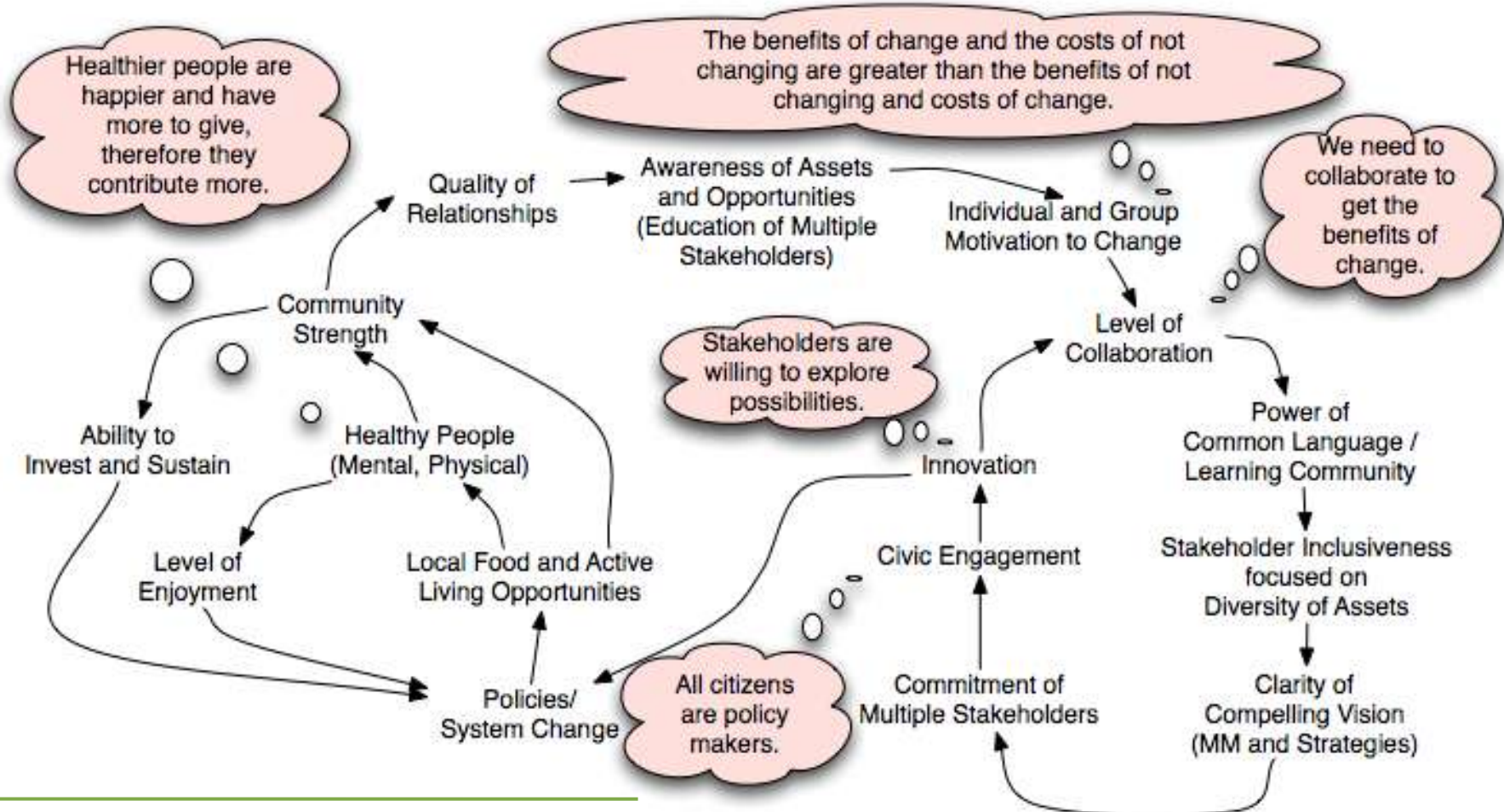


## Success is Reinforced by Key Mental Models



**Making the Healthy Choice the Easy Choice**

In Allamakee, Chickasaw, Clayton, Fayette, Howard & Winneshiek Counties