

FFI Work Group Report – April, 2012

Active Living/SRTS Team -- Karla, Scot

Hired Ashley Christensen for new SRTS Liaison, will start on May 16.

NIFF Coalition - Teresa & Eric

See Quarterly Report.

School Outreach - Wellness Team

No Report – See School Wellness newsletter

Communications Team- Flannery

- Completed updated wellness/activity/recipe binders and place mats for Head Start/Early Head Start.
- April School Wellness Newsletter
- Copyright permissions on songs for spring wellness retreat video- sent DVD to Linda Jo, Gail, and Kathy
- Regional Messaging Radio Ads- complete with Central of Elkader and Decorah youth.
- Completed draft of FoodCorps/AmeriCorps School Profile binder
- Starting application process for *Roadmap to Health Prize* (\$25,000)
- Decorah Bike Rack story- tying up competition
- NICH conversation- Regional Messaging Campaign
- Kwik Star/Trip conversation- Regional Messaging Campaign
- Steel Cow mural- Regional Messaging Campaign

April Events:

- Attended Postville Wellness Workshop- created scavenger hunt
- Attended Monona Head Start Parent Night

Community Health Team - Halesia

Will meet Wednesday May 16 in West Union to cover the following: Review FFI Year 2 & 3, Messaging Campaign and Materials, WKKF Pre-Proposal (new strategy 0-5 yrs/ Headstart, Day Cares, etc.), NICC Early Childhood Curriculum is ready to be submitted, National Institute Child Health Care Quality (NICHQ) and FFI messaging to primary care and public health, Taking on the Weight of the Nation, School Wellness Updates and Kwik Trip feedback on partnering and messaging.

Presented again at NICC Early Childhood Classes. Interested in submitting curriculum for future use on FFI website. Interested in strengthening relationship with FFI. Talked to President of NICC - very thankful of our involvement in early childhood classes.

Youth Team - Lynette

WG Report (in bullets):

- Postville Youth-Adult FEEST - April 22
- West Union Youth-Adult FEEST - April 29
- FFI Youth Action Plan presented to Operations Team
- Farm to School Program Planning with Teresa & Emily
- FFI Youth Team Evaluation Conversations with
 - Maynard - M
 - Riceville - May 2
 - North Fayette - May 7
- 4-H Youth Connection Meeting - Howard Winn - May 2
- Howard-Winn School Wellness/Admin Meeting - May 7
- Oelwein FFI Youth & School Wellness Meeting - May 8

New successes: Operation Team meetings - productive

New challenges: Review need for Youth Engagement to be a priority with one RC for 2012-2013 School Year.

Convener/Administration: Ann, Brenda, Evaluators, Kathy

WG Report (in bullets): FFI Coordinator Update sent May 2, 2012