

NORTHEAST IOWA LOCAL FOOD SURVEY

Instructions: The primary food shopper in your household should complete this survey. As the primary shopper responds, note that some questions apply to you personally, while others apply to your entire household. Responses are usually made by circling a number or filling in a blank. You will also be given a chance to write your overall comments at the end of the questionnaire.

A. Are you the primary food shopper for your household? (n=91)

1. No 3% → **IF NO, please ask the primary food shopper to complete this questionnaire.**
2. Yes 97% →

Aa. Approximately what percentage of your household's weekly food needs do you purchase during a typical week? _____ % (n=76)
 Mean=74.8%, (S.D.=26.8), Minimum=10%, Maximum=100%

B. How many meals do you, personally, eat on a typical day? _____ (n=93)

1=2% 2=33% 3=62% 4=3%

C. What percentage of the meals that you, personally, eat in a week are usually eaten...

	<u>% of weekly meals</u>
At home (n=95).....	Mean=69.2%, ¹ (S.D.=21.8 ²), Minimum=15%, Maximum=100%
Work/school (n=91).....	Mean=16.2%, (S.D.=18.5), Median=10.0%, Minimum=0%, Maximum=80%
In fast food restaurant (n=90)	Mean=4.0%, (S.D.=6.8), Median=.0%, Minimum=0%, Maximum=25%
In non-fast food restaurant (n=90).....	Mean=6.5%, (S.D.=9.3), Median=5.0%, Minimum=0%, Maximum=50%
On the run (n=91).....	Mean=3.1%, (S.D.=8.6), Median=.0%, Minimum=0%, Maximum=50%
At another person's home (n=90).....	Mean=1.7%, (S.D.=3.5), Median=.0%, Minimum=0%, Maximum=20%
Total	100%

D. Do you have children or stepchildren under the age of 18 years living in your household? (n=96)

1. No 75% → **If NO, please skip to Question G on page 2.**
2. Yes 25% →

Da. How old is your oldest child? _____ years (n=24)

2	4%	6	4%	10	9%	15	8%
3	4%	7	8%	12	4%	16	13%
4	9%	8	4%	13	8%	17	4%
5	9%	9	4%	14	8%		

¹Mean is the average of all of the responses to a question. Mean is calculated by summing the value of all responses and dividing by the total number of persons responding to the question.

²Standard deviation (S.D.) is a measure of the variability in the way responses to a question are distributed. The more the responses cluster around the mean, the smaller the standard deviation. A standard deviation higher than the mean represents a group of responses that are not normally distributed – i.e., not in the typical, bell-shaped curve.

E. How many meals does your oldest child (under 18 years) eat on a typical day? _____ (n=23)
 2=13% 3=78% 4=9%

F. What percentage of the weekly meals for your household's oldest child are usually eaten...

	<u>% of weekly meals</u>
At home (n=24).....	Mean=59.7%, (S.D.=16.7), Minimum=25%, Maximum=95%
Work/school (n=24)	Mean=28.8%, (S.D.=15.5), Minimum=0%, Maximum=50%
In fast food restaurant (n=23).....	Mean=3.5%, (S.D.=4.6), Median=.0%, Minimum=0%, Maximum=10%
In non-fast food restaurant (n=23)	Mean=2.2%, (S.D.=3.6), Median=.0%, Minimum=0%, Maximum=10%
On the run (n=23).....	Mean=2.5%, (S.D.=5.8), Median=.0%, Minimum=0%, Maximum=25%
At another person's home (n=23)	Mean=3.8%, (S.D.=10.8), Median=.0%, Minimum=0%, Maximum=50%
Total	100%

G. Who does the majority of the cooking in your household? (n=95)

- | | |
|--|-----|
| 1. I do | 85% |
| 2. Another adult in the household | 10% |
| 3. No one cooks; I/we either eat out or use prepared foods | -- |
| 4. Other (Please specify) _____ | 5% |
| Or our 17 year old | |
| 50-50 between spouses | |
| 50/50 he and I do | |
| I cook a little bit, but mostly eat out or prepare foods. | |
| 1 & 2 | |
| I do and my husband helps sometimes. | |

H. How many miles from home do you typically travel to shop for food? (If less than 1 mile, please write "0.") _____ miles (n=95)

Mean=8.6, (S.D.=8.3), Minimum=Less than 1 mile, Maximum=40

I. Before you received this questionnaire, had you heard of the concept of *locally produced food*? (Circle ONE response) (n=95)

1. No 23%
 2. Yes 77% →

Ia. If YES, CIRCLE ALL of the following statements that apply to your experience with *locally produced food*. (n=73)

- | | |
|--|-----|
| 1. Seldom think of where food is produced when shopping for food. | 14% |
| 2. Don't really care where food is produced, so long as it is safe. | 33% |
| 3. Usually shop local, if available. | 47% |
| 4. Always shop local first. | 33% |
| 5. Other (specify) _____ | 11% |
| No Wal-Mart | |
| Prefer locally produced, but expensive for us so buy mass-produced more often | |
| Farmers Market | |
| Produce comes from our garden | |
| Organic first, local second | |
| Summertime at Farmers Market | |
| I shop a combination of local grown and supermarket. | |
| I consider foods' origins along with a number of other factors, including whether or not it's organic, price, appearance, etc. | |

J. If you drew a line from your home to the farthest point where you would consider food to be *locally produced*, how far away is that point? (Circle ONE number and fill in any necessary blanks) (n=94)

- | | |
|---|-----|
| 1. _____ miles from my home (n=37) | 40% |
| Mean=39.1, (S.D.=56.6), Median=20.0, Minimum=0, Maximum=300 | |
| 2. At my county border | 7% |
| 3. At the border of the northeast Iowa five-county region (includes Allamakee, Clayton, Fayette, Howard, & Winneshiek County) | 28% |
| 4. At the Iowa state line | 6% |
| 5. Don't know | 15% |
| 6. Other (specify) _____ | 4% |
| Would prefer even U.S. grown | |
| Only one store here ____ mile away and small selection and high prices so we go to Decorah 3 times a month. | |
| Midwest upper | |
| Tri-state area | |
| 5-county and Southeast Minnesota | |
| Don't care | |

K. In the past 12 months, where have you obtained food for your household? (Circle the numbers for ALL that apply) (n=96)

- | | |
|--|------|
| 1. Grocery store | 100% |
| 2. Food pantry/shelf | 1% |
| 3. Senior meal program | 3% |
| 4. Personal, family, or friend's garden | 56% |
| 5. Food Stamps | 1% |
| 6. Women/Infant Children's Program (WIC) | 2% |
| 7. Farmer's Market | 49% |
| 8. Meals with family/friends | 51% |
| 9. Grocery items from family/friends | 16% |
| 10. Directly from local farmers | 34% |
| 11. Grown/raised own meat or dairy products | 17% |
| 12. Local hunting or fishing | 32% |
| 13. Roadside produce stand | 20% |
| 14. Senior Farmer's Market food vouchers | 3% |
| 15. Direct mail or Internet | 2% |
| 16. Meat locker | 32% |
| 17. Community garden | 1% |
| 18. Community Sustainable Agriculture (CSA) farm shares purchase | 1% |

L. What types of foods do you grow/raise? (Circle the numbers for ALL that apply) (n=96)

- | | |
|---------------------------------|-----|
| 1. Do not grow/raise any food | 42% |
| 2. Meat | 17% |
| 3. Vegetables | 51% |
| 4. Fruit | 25% |
| 5. Dairy products | 4% |
| 6. Other (Please specify) _____ | 2% |
| Fruit trees on our farm | |
| None | |
| A few vegetables | |

I make sweet pickles, beets pickles, rhubarb

M. What types of locally grown foods would you be interested in buying? (Circle the numbers for ALL that apply) (n=95)

- | | |
|--|-----|
| 1. I would not buy locally grown foods | 4% |
| 2. Meat | 64% |
| 3. Vegetables | 86% |
| 4. Fruit | 83% |
| 5. Dairy products | 43% |
| 6. Other (Please specify) _____ | 6% |
- Honey
 Any that could be grown
 All types if convenient and competitively priced
 Any that are within a competitive price range
 Baked goods
 Eggs

N. How IMPORTANT are the following factors in your decision about where to purchase your household's food? Circle one number between 1 (Not at all Important) and 6 (Very Important).

	How important?					
	<u>Not at all Important</u>					<u>Very Important</u>
1. Offers fresh meats, dairy, or produce (n=95) Mean=5.4, (S.D.=1.0), Minimum=1, Maximum=6	1%	2%	3%	6%	24%	64%
2. Sells best tasting meats, dairy, or produce (n=92) ... Mean=5.3, (S.D.=.9), Minimum=1, Maximum=6	1%	1%	1%	11%	37%	49%
3. Has lowest prices (n=91) Mean=4.3, (S.D.=1.3), Minimum=1, Maximum=6	2%	6%	17%	29%	24%	22%
4. Displays are attractive (n=89) Mean=3.4, (S.D.=1.5), Minimum=1, Maximum=6	10%	22%	20%	19%	23%	6%
5. Offers a wide variety of foods (n=90) Mean=4.7, (S.D.=1.0), Minimum=2, Maximum=6	--	3%	8%	29%	37%	23%
6. Has organic food available (n=89) Mean=3.2, (S.D.=1.6), Minimum=1, Maximum=6	22%	12%	19%	23%	14%	10%
7. Offers fresh meat, dairy, or produce raised in an environmentally supportive way (n=92) Mean=4.1, (S.D.=1.4), Minimum=1, Maximum=6	4%	14%	12%	25%	30%	15%
8. Offers fresh meats, dairy, or produce grown in my local area (n=92) Mean=4.3, (S.D.=1.2), Minimum=1, Maximum=6	2%	5%	18%	26%	32%	17%
9. Offers fresh meats, dairy, or produce grown in Iowa (n=94) Mean=4.2, (S.D.=1.2), Minimum=1, Maximum=6	2%	6%	18%	30%	28%	16%
10. Supports my local economy and jobs (n=93) Mean=4.8, (S.D.=1.1), Minimum=1, Maximum=6	1%	3%	5%	27%	32%	32%
11. Has competitive prices (n=93) Mean=4.7, (S.D.=1.1), Minimum=1, Maximum=6	1%	2%	10%	24%	37%	26%
12. I personally know the food producer (n=93) Mean=3.2, (S.D.=1.5), Minimum=1, Maximum=6	16%	18%	20%	25%	15%	6%

(continued on following page)

N. (Continued)

	How important?					
	Not at all Important			Very Important		
13. The location is convenient (n=94) Mean=4.7, (S.D.=1.0), Minimum=1, Maximum=6	1%	2%	6%	34%	33%	24%
14. The hours of operation are convenient (n=93)..... Mean=4.7, (S.D.=1.1), Minimum=1, Maximum=6	1%	2%	8%	29%	32%	28%

O. To what extent do you DISAGREE or AGREE with the following statements about food SAFETY? Circle one number between 1 (Strongly disagree) and 6 (Strongly agree) for each statement.

	Strongly Disagree		Strongly Agree			
1. The safety of the food my household consumes is important to me (n=95)..... Mean=5.8, (S.D.=.7), Minimum=2, Maximum=6	--	1%	1%	3%	11%	84%
2. I trust my local grocer to offer safe food (n=95)..... Mean=5.3, (S.D.=.9), Minimum=3, Maximum=6	--	--	5%	14%	30%	51%
3. I trust farmers/producers in my local area to grow and offer safe food (n=94) Mean=5.3, (S.D.=.9), Minimum=3, Maximum=6	--	--	5%	12%	31%	52%
4. Food safety is pretty much the same regardless of where the food is produced in the United States (n=95) Mean=3.1, (S.D.=1.6), Minimum=1, Maximum=6	15%	28%	19%	18%	8%	12%
5. Food safety is the same regardless of where in the world our food comes from (n=93)..... Mean=2.3, (S.D.=1.5), Minimum=1, Maximum=6	37%	29%	14%	9%	3%	8%
6. The food I currently purchase is safe (n=94) Mean=4.9, (S.D.=.9), Minimum=3, Maximum=6	--	--	6%	21%	47%	26%
7. I have no concerns about the safety of the food I currently purchase (n=94)..... Mean=3.1, (S.D.=1.9), Minimum=1, Maximum=6	36%	10%	6%	11%	27%	10%

P. To what extent do you DISAGREE or AGREE with the following statements about the food purchasing habits of your household?

	Strongly Disagree		Strongly Agree			
In general, my household ...						
1. Prefers one-stop shopping for food and other necessities (n=95)..... Mean=4.0 (S.D.=1.4), Minimum=1, Maximum=6	6%	12%	14%	27%	26%	15%
2. Buys food based on what's on sale or coupon offers (n=96)..... Mean=3.7, (S.D.=1.4), Minimum=1, Maximum=6	7%	16%	21%	24%	21%	11%
3. Thinks <i>locally produced</i> food tastes better (n=94)..... Mean=4.4, (S.D.=1.2), Minimum=1, Maximum=6	2%	6%	12%	28%	36%	16%
4. Chooses organic food over non-organic (n=95).....	21%	14%	23%	23%	12%	7%

Mean=3.1, (S.D.=1.5), Minimum=1, Maximum=6

(continued on following page)

P. (Continued)

In general, my household ...	Strongly Disagree				Strongly Agree	
5. Believes it is important to know where your food is grown and/or processed (n=96)..... Mean=4.0, (S.D.=1.3), Minimum=1, Maximum=6	3%	9%	23%	26%	25%	14%
6. Will purchase <i>locally produced</i> food if it is convenient (n=96)..... Mean=4.7 (S.D.=1.1), Minimum=1, Maximum=6	2%	2%	9%	21%	42%	24%
7. Accepts genetically modified food as a healthy choice (n=96)..... Mean=2.8, (S.D.=1.4), Minimum=1, Maximum=6	21%	27%	21%	23%	3%	5%
8. Will go out of our way to purchase <i>locally produced</i> food (n=94)..... Mean=3.5, (S.D.=1.2), Minimum=1, Maximum=6	4%	18%	30%	28%	14%	6%
9. Prefers to purchase fruits and vegetables cut up and ready for cooking/eating (n=95)..... Mean=2.7, (S.D.=1.3), Minimum=1, Maximum=6	20%	29%	23%	18%	8%	2%
10. Is willing to pay a little more for <i>locally produced</i> food (n=94)..... Mean=4.0, (S.D.=1.2), Minimum=1, Maximum=6	2%	10%	20%	33%	26%	9%
11. Is having difficulty finding <i>locally produced</i> foods (n=94)..... Mean=3.4, (S.D.=1.2), Minimum=1, Maximum=6	4%	18%	33%	26%	13%	6%
12. Wants to support local farmers, but can't afford to spend more for our food (n=96)..... Mean=3.6, (S.D.=1.5), Minimum=1, Maximum=6	9%	18%	22%	22%	16%	13%
13. Can't understand why <i>locally produced</i> food costs more (n=95)..... Mean=3.4, (S.D.=1.5), Minimum=1, Maximum=6	11%	23%	18%	24%	17%	7%
14. Believes <i>locally produced</i> foods are healthier for our family members (n=95)..... Mean=4.3, (S.D.=1.4), Minimum=1, Maximum=6	2%	4%	15%	31%	34%	14%
15. Would purchase more <i>locally produced</i> food if it came ready-to-cook/eat (n=95)..... Mean=3.0, (S.D.=1.1), Minimum=1, Maximum=6	14%	28%	20%	21%	12%	5%
16. Believes buying locally is healthier for community residents (n=96)..... Mean=4.3, (S.D.=1.3), Minimum=1, Maximum=6	4%	4%	15%	32%	28%	17%
17. Participates in a recycling plan (n=94)..... Mean=5.1, (S.D.=1.6), Minimum=2, Maximum=6	--	4%	7%	17%	19%	53%
18. Would buy <i>locally produced</i> foods on the Internet (n=94)..... Mean=2.0, (S.D.=1.2), Minimum=1, Maximum=6	48%	27%	10%	10%	2%	3%
19. Purchases foods based on healthy lifestyle decisions (n=95)..... Mean=4.4, (S.D.=1.2), Minimum=1, Maximum=6	3%	1%	19%	27%	30%	20%

(continued on following page)

P. (Continued)

In general, my household ...	Strongly Disagree				Strongly Agree	
20. Purchases foods necessary to meet special dietary needs (n=94)..... Mean=3.6, (S.D.=1.5), Minimum=1, Maximum=6	10%	20%	12%	27%	21%	10%
21. Is willing to purchase <i>locally produced</i> beverages and/or wines (n=93) Mean=4.0, (S.D.=1.4), Minimum=1, Maximum=6	4%	14%	18%	24%	25%	15%
22. Would purchase <i>locally produced</i> foods, but is unable to find them (n=94) Mean=3.0, (S.D.=1.5), Minimum=1, Maximum=6	17%	25%	26%	13%	12%	7%

Q. On average, how much do you usually spend per week to feed members of your household at the following sources/locations? If the location is not available in your area, please circle the number for “Not Available.” Please sum the dollar amounts with the TOTAL SPENT PER WEEK.

	How much spent per week	Not Available
1. Grocery Store (n=90; 90)	Mean=\$67.59 (S.D.= 43.1), Minimum=\$10.00, Maximum=\$300.00	--
2. Wholesale food store (like Sam’s Club) (n=56; 90).....	Mean=\$3.95, (S.D.=10.9), Median=\$.0, Minimum=\$.0, Maximum=\$60.00	38%
3. Convenience store/gas station (n=85; 91)	Mean=\$7.72, (S.D.=15.1), Median=\$.0, Minimum=\$.0, Maximum=\$100.00	7%
4. Specialty food store (meat locker, health food store, bakery) (n=83; 91).....	Mean=\$7.09 (S.D.=16.3), Median=\$.0, Maximum=\$.0, Maximum=\$100.00	9%
5. Farmer’s Market (n=82; 91).....	Mean=\$3.80, (S.D.=8.2), Median=\$.0, Minimum=\$.0, Maximum=\$50.00	10%
6. Local cooperative food store (n=79; 91)	Mean=\$13.00, (S.D.=63.2), Median=\$.0, Minimum=\$.0, Maximum=\$550.00	13%
7. Directly from local producers (n=82; 91)	Mean=\$3.20, (S.D.=7.3), Median=\$.0, Minimum=\$.0, Maximum=\$30.00	10%
8. Prepared food eaten away from home (fast food, non-fast food restaurant) (n=88; 90).....	Mean=\$22.97, (S.D.=33.9), Median=\$20.00, Minimum=\$.0, Maximum=\$200.00	2%
9. Other (specify) _____ (n=90; 90) Home grown – freeze and can Schwann’s/Captain’s Choice Deli food	Mean=\$1.56 (S.D.=7.2), Median=\$.0, Minimum=\$.0, Maximum=\$50.00	--
TOTAL SPENT PER WEEK (n=90)	Mean=\$120.15, (S.D.=87.4), Minimum=\$25.00, Maximum=\$700.00	

Mean, (S.D.), Median, Minimum, Maximum reflect only those who did not answer “not available.”

R. Does your household raise any of the meat you eat? (n=95)

- 1. Yes, raise all the meat we eat 6%
- 2. Yes, some 10%
- 3. No, do not raise any of our meat 81%
- 4. We do not eat meat → **Please skip to Question T below.** 1%
- 5. Other (Please specify) _____ 2%
 - My parents raise all the meat we eat.
 - Family members at different location raise some of our meat
 - 75%

S. Do you usually purchase meat at any of the following locations? Meat includes chicken, pork, fish, turkey, beef, or specialty meats.

	Usually purchase?	
	No	Yes
1. Pre-packaged at the grocery store (n=83).....	35%	65%
2. Full-service counter at the grocery store (n=85)	6%	94%
3. Superstore (for example, Wal-Mart) (n=77)	66%	34%
4. Local meat locker (n=79)	60%	40%
5. Wholesale club (n=75)	93%	7%
6. Farmer's Market (n=74)	80%	20%
7. Directly from a farmer (n=77).....	61%	39%
8. Through mail catalogs/on the Internet (n=74).....	99%	1%
9. Other (specify) _____ (n=36).....	92%	8%

Coop
Grocery store
Schwann's/Captain's Choice

T. Would you be more likely to purchase *locally produced* foods if they ...?

	No	Not Sure	Yes
1. Were frozen (n=93).....	26%	55%	19%
2. Were offered in ready-to-cook/eat state (for example, chopped vegetables, fruit in bite-sized pieces) (n=93)	52%	25%	23%
3. Came with information on how to prepare them (n=91).....	41%	30%	29%
4. Were available in your local grocery store (n=93).....	7%	19%	74%
5. Were delivered to your doorstep (n=91)	44%	32%	24%
6. Were available for purchase on the Internet (n=91).....	79%	17%	4%
7. Were available as a restaurant menu item for purchase (n=92) .	24%	39%	37%

The rest of this questionnaire requests information to give an accurate description of persons who responded to the survey. To protect confidentiality, your responses are combined with responses from others so that individual information cannot be identified.

A. In which county do you live? _____ (n=92)

Winneshiek 100%

B. Approximately how many years have you lived in your county? _____ years (n=95)

5 years or less 6%
 6-10 years 1%
 11-20 years 11%
 21-30 years 12%
 31 years and over 70%

Mean=40.2, (S.D.=24.9), Minimum=1, Maximum=90

C. What is your 5 digit postal zip code? _____ (n=95)

52101 Decorah	63%	52161 Ossian	9%
52132 Calmar	4%	52165 Ridgeway	4%
52133 Castalia	2%	52168 Spillville	3%
52136 Cresco	2%	52171 Waucoma	2%
52144 Fort Atkinson	10%	52172 Waukon	1%

D. Which of the following best describes where you currently live? (n=89)

1. In town 47%
2. Outside city limits, not on a farm 24%
3. Outside city limits, on a farm 29%

What community do you call home? _____ (n=38)

Waukon	5%	Fort Atkinson	8%
Decorah	32%	Buffton	5%
Ossian	7%	Hesper	3%
Calmar	7%	Spillville	8%
Kendalville	3%	Festina	3%
Ridgeway	5%	Highlandville	3%
Freeport	5%	Lawler	3%
Burr Oak	3%		

E. Which statement best describes your current housing arrangement? (n=95)

1. Rent 8%
2. Own 90%
3. Other (please describe) _____ 2%
 - Life lease after selling land to our _____
 - Own mobile home on rented land

E. Please indicate the AGE, SEX, and RELATIONSHIP TO YOU of each person living in your household during the majority of the year. Do not include children who lived away at college.

Be sure to include yourself!

<u>Person</u>	<u>Age</u>	<u>Sex</u>		<u>Relationship to you</u>
		M	F	(for example, spouse, child, stepchild)
YOU		1	2	SELF
2		1	2	
3		1	2	
4		1	2	
5		1	2	
6		1	2	
7		1	2	
8		1	2	

Total household size (n=96)

Mean	2.48	persons
S.D.	1.26	
Minimum	1.00	person
Maximum	6.00	persons

Self gender (n=88)

Male	26%
Female	74%

Self age (n=87)

Average	53.97	years
S.D.	16.63	
Range	22-91	years

Respondents reporting a spouse

	66	
Average spouse's age	56.2	years
Spouse age range	24-86	years

Spouse's sex

Male	77%
Female	23%

Respondents reporting one or more children 22 cases had minor child

Average minor child age	8.22	years
Minor child age range	17-Jan	years

Minor child's sex

Male	51%
Female	49%

Adult children

	5	cases had one or more adult children
Average adult child age	26.2	
Adult children's age range	21-43	years

Adult child's sex

Male	60%
Female	40%

(continued on following page)

E. (Continued)

Stepchild in household	1 cases had stepchildren in household
Average stepchild age	11.5
Range	10-13 years
Stepchild's sex	
Male	100%
Female	0%
Live-in boyfriend, girlfriend, or fiancé in household	3 cases
Average live-in age	38.7 years
Range	30-52 years
Live-in boyfriend, girlfriend, or fiancée's sex	
Male	67%
Female	33%
Parent/In-law in household	1 cases
Average Parent/in-law age	52.0 years
Parent/In-law sex	
Male	100%
Female	0%
Friend in household	1 cases
Average friend age	25.0 years
Friend sex	
Male	100%
Female	0%
Other in household	2 cases
Average other age	19.0 years
Range	3-35 years
Other sex	
Male	50%
Female	50%

F. What is the highest level of formal education that you have completed? (n=95)

1. Less than high school diploma	3%
2. High school diploma or GED	34%
3. Some college, no degree	23%
4. Associates degree	11%
5. Bachelors degree	15%
6. Graduate or professional degree	14%

G. Would you say your health in general is ... (n=95)

- | | |
|--------------|-----|
| 1. Excellent | 19% |
| 2. Very good | 51% |
| 3. Good | 28% |
| 4. Fair | 2% |
| 5. Poor | -- |

H. What is your employment status? (Circle the number for ALL that apply) (n=93)

- | | |
|---|-----|
| 1. Employed or self-employed full-time | 51% |
| 2. Employed or self-employed part-time | 18% |
| 3. Student | 1% |
| 4. Full-time homemaker | 11% |
| 5. Retired or disabled | 23% |
| 6. Unemployed or looking for employment | 1% |
| 7. Other (specify _____) | 3% |
| Factory | |
| _____ | |
| Part-time | |

Ha. In what city do you work or attend school? _____ (n=55)

- | | |
|----------------|-----|
| Waukon | 4% |
| Decorah | 80% |
| Cresco | 4% |
| Marquette | 1% |
| Ossian | 1% |
| West Union | 2% |
| New Hampton | 2% |
| Fort Atkinson | 2% |
| Festina | 2% |
| Fredericksburg | 2% |

Hb. Outside of caring for home and on family, how many hours per week on average do you typically work/attend school? ___ hours (n=53)

Mean=43.7, (S.D.=16.2), Minimum=12, Maximum=100

I. What is your current marital status? (n=93)

- | | |
|-------------------------------------|-----|
| 1. Married or living with a partner | 76% |
| 2. Divorced | 8% |
| 3. Separated | 1% |
| 4. Widowed | 8% |
| 5. Never married | 7% |

Ia. If you are NOT currently married or living with a partner, please skip to Question K.

J. What is your spouse/partner's employment status? (n=70)

- 1. Employed or self-employed full-time 66%
- 2. Employed or self-employed part-time 9%
- 3. Student --
- 4. Full-time homemaker 1%
- 5. Retired or disabled 24%
- 6. Unemployed or looking for employment --
- 7. Other (specify _____) --

Ja. In what city does she/he work or attend school? _____ (n=44)

- Waukon 5%
- Decorah 73%
- Cresco 7%
- Elkader 2%
- Calmar 5%
- Waterloo 2%
- Ridgeway 2%
- Mabel, MN 2%
- Mt. Pleasant 2%

Jb. Outside of caring for home and family, how many hours per week on average does he/she typically work/attend school? __ hours (n=37)

Mean=47.7, (S.D.=15.0), Minimum=0, Maximum=80

K. Are the following statements true for your household?

	<u>No</u>	<u>Yes</u>	<u>Doesn't Apply</u>
1. One or more adults work more than one, full-time job (n=87).....	60%	28%	12%
2. At least one child receives free or reduced price school lunches (n=74)	39%	4%	57%

L. Income level is requested in order to understand how the needs of individuals and families differ depending on their level of income. Please circle ONE response to show your total 2006 gross household income (before taxes) from all sources. (n=91)

- 1. Under \$5,000 --
- 2. \$5,000-9,999 1%
- 3. \$10,000-14,999 1%
- 4. \$15,000-24,999 17%
- 5. \$25,000-34,999 13%
- 6. \$35,000-49,999 9%
- 7. \$50,000-74,999 34%
- 8. \$75,000-99,999 17%
- 9. \$100,000 and over 8%

M. This space is provided for any comments or suggestions you would like to share with the Northeast Iowa Food and Farm Coalition.

Iowa is the lowest paid in a lot of fields. It is hard to convince our kids to stay in Iowa. Our oldest is a senior and states she won't be able to pay for college if she doesn't move away.
 We would/do try to support locally grown food programs. We do utilize our local food co-op.

M. (Continued)

Question N was hard to answer because some of the question was written positive and some was negative (example 10 and 13). Ten is written in the positive direction and 13 in the negative direction so you really had to redo the questions carefully and think about how the question is worded and if I really agree or disagree to give you a true answer. You almost lost me at this point.

We have Farmer's Markets in the summer and fall so we buy there when we find them. I grow a small garden and don't use chemical products in the garden. I don't buy meat from _____t because I don't think it is as careful with freshness as they should be. I buy in Fareway for over 35 years and never have gotten bad meat. It is fresh and the display is clean and attractive.

Retired but when our farm did have our pork and beef, fruit trees, hired men and when kids were small did lots of cooking.

I would like to do all of my shopping at the local coop (or at least 80-90%), but I find it too expensive to do routine shopping there right now. We buy more special items there. As our 3 _____ get into school and our income rises, we'll shop more at the coop and farmer's markets.

While organic foods may be healthier, we cannot afford the higher prices.

I grew up in Winn. Co., was active in 4-H 8 years. Since the day I was married we have gardened for pleasure and especially for having healthy food. We grow our own potatoes, sweet corn, squash, peas, beans, onions, beets, strawberries, apples, raspberries, cucumbers, garlic, Kohlrabi, grapes, watermelon, zucchini, spinach, tomatoes, and lettuce. Along with this comes freezing and canning fruit, veggies, jams, soups, etc. For several years we have not had to buy potatoes. They keep in our cold storage area. Also, I never purchase jam or jellies. We are always kept busy. My husband can successfully grow lettuce, spinach, beans, and peas twice or three times in a season. Question #1 was difficult. We do purchase our eggs, milk, bread, and all meats at the store, plus fruit, kiwi, oranges, apples, grapefruit, articles such as flour, sugar, peanut butter, etc.

Even though there are farms everywhere, there is very little local food available, even in the co-op. The only reliable source of local food is the Farmers Market, only in the summer. I know local farming practices are not very ecologically safe. I always prefer organic food. I would prefer local food if it were produced without genetic modification and/or pesticides. Luckily, what little local food that is available usually qualifies or is organic anyway.

Local grown is great if convenient and competitively priced. Organic is too expensive and not any safer or healthier.

I would purchase more at the local coop or farmers market but the food costs more and money is very tight.

I would be interested in buying more locally grown food so long as it is economically feasible and convenient. I am in a position where I must budget my money and time very wisely.

I would be interested in education on the differences and advantages and disadvantages between organic foods, (especially from big organic farms) and locally produced foods (that may have been treated with pesticides).

This was filled out by _____. _____ - sister in-law, lives in _____, but owns farms in Winneshiek county.

We need more Farmer's Markets. All year round Farmer's Markets would be great. Also, they need to be more available, (not enough hours). Only available twice a week for 6 hours and in the summer only in my city. As much as possible we raise and can our own vegetables.

Thank you for completing this questionnaire. Please fold it from top to bottom and return it in the enclosed, postage-paid envelope to:

**Iowa State University CD-DIAL
317 East Hall
Ames, IA 50011-1070**

... and justice for all

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Issued in furtherance of Cooperative Extension work, Acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture. Jack M. Payne, director, Cooperative Extension Service, Iowa State University of Science and Technology, Ames, Iowa.