

NORTHEAST IOWA LOCAL FOOD SURVEY

Instructions: The primary food shopper in your household should complete this survey. As the primary shopper responds, note that some questions apply to you personally, while others apply to your entire household. Responses are usually made by circling a number or filling in a blank. You will also be given a chance to write your overall comments at the end of the questionnaire.

A. Are you the primary food shopper for your household? (n=83)

1. No 4% → **IF NO, please ask the primary food shopper to complete this questionnaire.**
2. Yes 96% →

Aa. Approximately what percentage of your household's weekly food needs do you purchase during a typical week? _____ % (n=72)

Mean=69.9%, (S.D.=32.0), Minimum=5%, Maximum=100%

B. How many meals do you, personally, eat on a typical day? _____ (n=86)

1=2% 2=34% 3=62% 4=2%

C. What percentage of the meals that you, personally, eat in a week are usually eaten...

	<u>% of weekly meals</u>
At home (n=90).....	Mean=72.6%, (S.D.=25.8), Minimum=10%, Maximum=100%
Work/school (n=87).....	Mean=16.9%, (S.D.=21.5), Median=.0%, Minimum=0%, Maximum=90%
In fast food restaurant (n=86)	Mean=2.6%, (S.D.=4.6), Median=.0%, Minimum=0%, Maximum=25%
In non-fast food restaurant (n=86).....	Mean=4.9%, (S.D.=8.7), Median=.0%, Minimum=0%, Maximum=50%
On the run (n=85).....	Mean=2.4%, (S.D.=7.0), Median=.0%, Minimum=0%, Maximum=36%
At another person's home (n=85)	Mean=1.0%, (S.D.=4.7), Median=.0%, Minimum=0%, Maximum=40%
Total	100%

D. Do you have children or stepchildren under the age of 18 years living in your household? (n=92)

1. No 75% → **IF NO, please skip to Question G on page 2.**
2. Yes 25% →

Da. How old is your oldest child? _____ years (n=23)

1	13%	9	4%	16	4%
2	5%	10	18%	17	13%
3	5%	12	9%	18	4%
4	4%	14	4%	19	4%
6	4%	15	9%		

¹Mean is the average of all of the responses to a question. Mean is calculated by summing the value of all responses and dividing by the total number of persons responding to the question.

²Standard deviation (S.D.) is a measure of the variability in the way responses to a question are distributed. The more the responses cluster around the mean, the smaller the standard deviation. A standard deviation higher than the mean represents a group of responses that are not normally distributed – i.e., not in the typical, bell-shaped curve.

E. How many meals does your oldest child (under 18 years) eat on a typical day? _____ (n=21)
 2=14% 3=62% 4=14% 5=5% 6=5%

F. What percentage of the weekly meals for your household’s oldest child are usually eaten...

	<u>% of weekly meals</u>
At home (n=22).....	Mean=61.7%, (S.D.=23.3), Minimum=10%, Maximum=100%
Work/school (n=21)	Mean=21.2%, (S.D.=15.2), Minimum=0%, Maximum=40%
In fast food restaurant (n=20).....	Mean=3.6%, (S.D.=5.8), Median=.5%, Minimum=0%, Maximum=20%
In non-fast food restaurant (n=20)	Mean=1.9%, (S.D.=5.7), Median=.0%, Minimum=0%, Maximum=25%
On the run (n=20).....	Mean=2.6% (S.D.=6.4), Median=.0%, Minimum=0% Maximum=20%
At another person’s home (n=20)	Mean=7.3%, (S.D.=15.1), Median=.0%, Minimum=0%, Maximum=65%
Total	100%

G. Who does the majority of the cooking in your household? (n=90)

- | | |
|--|-----|
| 1. I do | 88% |
| 2. Another adult in the household | 12% |
| 3. No one cooks; I/we either eat out or use prepared foods | -- |
| 4. Other (Please specify) _____ | -- |

H. How many miles from home do you typically travel to shop for food? (If less than 1 mile, please write “0.”) _____ miles (n=90)

Mean=15.0, (S.D.=15.9), Median=13.0, Minimum=Less than 1 mile, Maximum=60

I. Before you received this questionnaire, had you heard of the concept of *locally produced food*? (Circle ONE response) (n=91)

1. No 35%
 2. Yes 65% →

Ia. If YES, CIRCLE ALL of the following statements that apply to your experience with *locally produced food*. (n=59)

- | | |
|---|-----|
| 1. Seldom think of where food is produced when shopping for food. | 17% |
| 2. Don’t really care where food is produced, so long as it is safe. | 32% |
| 3. Usually shop local, if available. | 59% |
| 4. Always shop local first. | 37% |
| 5. Other (specify) _____ | 12% |
| Summer only vegetable and fruits local Mennonite grown | |
| Homegrown | |
| We sell beef at Farmer’s Market. | |
| Occasionally purchase local | |
| Farmer’s Market – locker | |
| Food store | |
| We grow our own. | |

J. If you drew a line from your home to the farthest point where you would consider food to be *locally produced*, how far away is that point? (Circle ONE number and fill in any necessary blanks) (n=88)

- | | |
|---|-----|
| 1. _____ miles from my home (n=35) | 40% |
| Mean=29.1, (S.D.=26.8), Median=20.0, Minimum=0, Maximum=100 | |
| 2. At my county border | 2% |
| 3. At the border of the northeast Iowa five-county region (includes Allamakee, Clayton, Fayette, Howard, & Winneshiek County) | 19% |
| 4. At the Iowa state line | 9% |
| 5. Don't know | 29% |
| 6. Other (specify) _____ | 1% |
| Minnesota, Iowa, Wisconsin grown | |
| Floyd County | |

K. In the past 12 months, where have you obtained food for your household? (Circle the numbers for ALL that apply) (n=91)

- | | |
|--|------|
| 1. Grocery store | 100% |
| 2. Food pantry/shelf | 2% |
| 3. Senior meal program | 3% |
| 4. Personal, family, or friend's garden | 57% |
| 5. Food Stamps | 2% |
| 6. Women/Infant Children's Program (WIC) | -- |
| 7. Farmer's Market | 51% |
| 8. Meals with family/friends | 41% |
| 9. Grocery items from family/friends | 12% |
| 10. Directly from local farmers | 25% |
| 11. Grown/raised own meat or dairy products | 17% |
| 12. Local hunting or fishing | 30% |
| 13. Roadside produce stand | 21% |
| 14. Senior Farmer's Market food vouchers | 4% |
| 15. Direct mail or Internet | 3% |
| 16. Meat locker | 41% |
| 17. Community garden | 2% |
| 18. Community Sustainable Agriculture (CSA) farm shares purchase | -- |

L. What types of foods do you grow/raise? (Circle the numbers for ALL that apply) (n=91)

- | | |
|---------------------------------|-----|
| 1. Do not grow/raise any food | 34% |
| 2. Meat | 19% |
| 3. Vegetables | 60% |
| 4. Fruit | 20% |
| 5. Dairy products | 4% |
| 6. Other (Please specify) _____ | 3% |
| One tomato plant | |
| Hunt our own venison | |

M. What types of locally grown foods would you be interested in buying? (Circle the numbers for ALL that apply) (n=89)

- 1. I would not buy locally grown foods 1%
- 2. Meat 67%
- 3. Vegetables 87%
- 4. Fruit 83%
- 5. Dairy products 53%
- 6. Other (Please specify) _____ 5%
 - Bakery products
 - No meat from hog setups, meat stinks. Also, no beef with antibiotics.
 - All
 - Grain cereals
 - I wash all fruits and vegetables.
 - If organic

N. How IMPORTANT are the following factors in your decision about where to purchase your household’s food? Circle one number between 1 (Not at all Important) and 6 (Very Important).

	How important?					
	<u>Not at all Important</u>				<u>Very Important</u>	
1. Offers fresh meats, dairy, or produce (n=87) Mean=5.5, (S.D.=.8), Minimum=3, Maximum=6	--	--	3%	8%	20%	69%
2. Sells best tasting meats, dairy, or produce (n=86) ... Mean=5.5, (S.D.=.8), Minimum=3, Maximum=6	--	--	2%	11%	22%	65%
3. Has lowest prices (n=85) Mean=4.7, (S.D.=1.3), Minimum=1, Maximum=6	2%	4%	13%	19%	25%	37%
4. Displays are attractive (n=84) Mean=3.8, (S.D.=1.6), Minimum=1, Maximum=6	11%	11%	19%	23%	17%	19%
5. Offers a wide variety of foods (n=82)..... Mean=4.9, (S.D.=1.1), Minimum=1, Maximum=6	1%	2%	6%	23%	32%	36%
6. Has organic food available (n=84)..... Mean=3.1, (S.D.=1.8), Minimum=1, Maximum=6	26%	18%	17%	14%	11%	14%
7. Offers fresh meat, dairy, or produce raised in an environmentally supportive way (n=85) Mean=4.2, (S.D.=1.6), Minimum=1, Maximum=6	8%	9%	17%	14%	22%	30%
8. Offers fresh meats, dairy, or produce grown in my local area (n=87) Mean=4.6, (S.D.=1.3), Minimum=1, Maximum=6	1%	8%	12%	22%	28%	29%
9. Offers fresh meats, dairy, or produce grown in Iowa (n=87)..... Mean=4.7, (S.D.=1.3), Minimum=1, Maximum=6	2%	6%	7%	24%	24%	37%
10. Supports my local economy and jobs (n=88)..... Mean=5.0, (S.D.=1.1), Minimum=1, Maximum=6	3%	1%	2%	13%	44%	37%
11. Has competitive prices (n=87)..... Mean=5.1, (S.D.=1.0), Minimum=2, Maximum=6	--	1%	8%	18%	28%	45%
12. I personally know the food producer (n=85) Mean=3.4, (S.D.=1.5), Minimum=1, Maximum=6	14%	17%	24%	25%	8%	12%

(continued on following page)

N. (Continued)

	How important?					
	<u>Not at all Important</u>			<u>Very Important</u>		
13. The location is convenient (n=86) Mean=4.8, (S.D.=1.2), Minimum=1, Maximum=6	2%	4%	2%	29%	29%	34%
14. The hours of operation are convenient (n=88)..... Mean=4.9, (S.D.=1.1), Minimum=1, Maximum=6	1%	5%	2%	27%	30%	35%

O. To what extent do you DISAGREE or AGREE with the following statements about food SAFETY? Circle one number between 1 (Strongly disagree) and 6 (Strongly agree) for each statement.

	<u>Strongly Disagree</u>		<u>Strongly Agree</u>			
	1. The safety of the food my household consumes is important to me (n=91) Mean=5.8, (S.D.=.6), Minimum=3, Maximum=6	--	--	1%	3%	14%
2. I trust my local grocer to offer safe food (n=91)..... Mean=5.2, (S.D.=1.0), Minimum=2, Maximum=6	--	3%	2%	14%	33%	48%
3. I trust farmers/producers in my local area to grow and offer safe food (n=89) Mean=5.3, (S.D.=.9 Minimum=3 Maximum=6	--	--	5%	14%	33%	48%
4. Food safety is pretty much the same regardless of where the food is produced in the United States (n=91) Mean=3.0, (S.D.=1.8), Minimum=1, Maximum=6	25%	20%	21%	11%	6%	17%
5. Food safety is the same regardless of where in the world our food comes from (n=89)..... Mean=2.4, (S.D.=1.7), Minimum=1, Maximum=6	43%	23%	14%	5%	3%	12%
6. The food I currently purchase is safe (n=90) Mean=4.9, (S.D.=.9), Minimum=2, Maximum=6	--	1%	6%	23%	44%	26%
7. I have no concerns about the safety of the food I currently purchase (n=90) Mean=3.4, (S.D.=2.0), Minimum=1, Maximum=6	31%	8%	6%	11%	27%	17%

P. To what extent do you DISAGREE or AGREE with the following statements about the food purchasing habits of your household?

In general, my household ...	<u>Strongly Disagree</u>		<u>Strongly Agree</u>			
	1. Prefers one-stop shopping for food and other necessities (n=91) Mean=4.5, (S.D.=1.4), Minimum=1, Maximum=6	3%	8%	10%	25%	26%
2. Buys food based on what's on sale or coupon offers (n=90) Mean=4.0, (S.D.=1.5), Minimum=1, Maximum=6	10%	11%	11%	23%	29%	16%
3. Thinks <i>locally produced</i> food tastes better (n=87)..... Mean=4.3, (S.D.=1.2), Minimum=1, Maximum=6	2%	3%	20%	32%	23%	20%
4. Chooses organic food over non-organic (n=89) Mean=2.7, (S.D.=1.5), Minimum=1, Maximum=6	25%	27%	21%	13%	7%	7%

(continued on following page)

P. (Continued)

In general, my household ...	Strongly Disagree				Strongly Agree	
5. Believes it is important to know where your food is grown and/or processed (n=90)..... Mean=4.1, (S.D.=1.5), Minimum=1, Maximum=6	5%	10%	21%	20%	21%	23%
6. Will purchase <i>locally produced</i> food if it is convenient (n=92)..... Mean=5.0, (S.D.=.9), Minimum=2, Maximum=6	--	1%	4%	19%	41%	35%
7. Accepts genetically modified food as a healthy choice (n=87)..... Mean=3.3, (S.D.=1.5), Minimum=1, Maximum=6	13%	17%	29%	21%	9%	11%
8. Will go out of our way to purchase <i>locally produced</i> food (n=90)..... Mean=3.7, (S.D.=1.3), Minimum=1, Maximum=6	6%	11%	25%	32%	16%	10%
9. Prefers to purchase fruits and vegetables cut up and ready for cooking/eating (n=88)..... Mean=2.7, (S.D.=1.5), Minimum=1, Maximum=6	30%	23%	15%	18%	8%	6%
10. Is willing to pay a little more for <i>locally produced</i> food (n=89)..... Mean=4.0, (S.D.=1.4), Minimum=1, Maximum=6	7%	7%	15%	33%	28%	10%
11. Is having difficulty finding <i>locally produced</i> foods (n=89)..... Mean=3.6, (S.D.=1.3), Minimum=1, Maximum=6	10%	11%	15%	40%	18%	6%
12. Wants to support local farmers, but can't afford to spend more for our food (n=89)..... Mean=3.8, (S.D.=1.5), Minimum=1, Maximum=6	7%	12%	21%	25%	19%	16%
13. Can't understand why <i>locally produced</i> food costs more (n=88)..... Mean=3.6, (S.D.=1.5), Minimum=1, Maximum=6	10%	17%	23%	16%	21%	13%
14. Believes <i>locally produced</i> foods are healthier for our family members (n=89)..... Mean=4.4. (S.D.=1.3), Minimum=1, Maximum=6	5%	3%	15%	21%	35%	21%
15. Would purchase more <i>locally produced</i> food if it came ready-to-cook/eat (n=89)..... Mean=2.9, (S.D.=1.5), Minimum=1, Maximum=6	21%	25%	21%	12%	15%	6%
16. Believes buying locally is healthier for community residents (n=89)..... Mean=4.2, (S.D.=1.5), Minimum=1, Maximum=6	6%	7%	19%	20%	25%	23%
17. Participates in a recycling plan (n=86)..... Mean=4.8, (S.D.=1.5), Minimum=1, Maximum=6	5%	6%	13%	8%	20%	48%
18. Would buy <i>locally produced</i> foods on the Internet (n=86)..... Mean=2.0, (S.D.=1.3), Minimum=1, Maximum=6	55%	16%	16%	7%	2%	4%
19. Purchases foods based on healthy lifestyle decisions (n=89)..... Mean=4.4, (S.D.=1.4), Minimum=1, Maximum=6	6%	3%	10%	29%	26%	26%

(continued on following page)

P. (Continued)

In general, my household ...	Strongly Disagree				Strongly Agree	
20. Purchases foods necessary to meet special dietary needs (n=90)..... Mean=4.0, (S.D.=1.6), Minimum=1, Maximum=6	9%	9%	19%	22%	20%	21%
21. Is willing to purchase <i>locally produced</i> beverages and/or wines (n=87) Mean=3.6, (S.D.=1.6), Minimum=1, Maximum=6	16%	12%	14%	22%	26%	10%
22. Would purchase <i>locally produced</i> foods, but is unable to find them (n=87) Mean=3.3, (S.D.=1.3), Minimum=1, Maximum=6	14%	10%	22%	38%	14%	2%

Q. On average, how much do you usually spend per week to feed members of your household at the following sources/locations? If the location is not available in your area, please circle the number for “Not Available.” Please sum the dollar amounts with the TOTAL SPENT PER WEEK.

	How much spent per week	Not Available
1. Grocery Store (n=83; 86)	Mean=\$59.29, (S.D.=29.7), Minimum=\$.0, Maximum=\$125.000	4%
2. Wholesale food store (like Sam’s Club) (n=43; 86).....	Mean=\$11.16, (S.D.=39.3), Median=\$.0, Minimum=\$.0, Maximum=\$250.00	50%
3. Convenience store/gas station (n=79; 85)	Mean=\$7.09, (S.D.=11.1), Median=\$2.00 Minimum=\$.0, Maximum=\$60.00	7%
4. Specialty food store (meat locker, health food store, bakery) (n=70; 85).....	Mean=\$5.65, (S.D.=8.6), Median=\$.0, Maximum=\$.0, Maximum=\$40.00	18%
5. Farmer’s Market (n=69; 85).....	Mean=\$6.38, (S.D.=8.0), Median=\$5.00 Minimum=\$.0, Maximum=\$30.00	19%
6. Local cooperative food store (n=46; 85)	Mean=\$2.39, (S.D.=14.8), Median=.\$0, Minimum=\$.0, Maximum=\$100.00	46%
7. Directly from local producers (n=56; 85)	Mean=\$2.66, (S.D.=8.2), Median=\$.0, Minimum=\$.0, Maximum=\$50.00	34%
8. Prepared food eaten away from home (fast food, non-fast food restaurant) (n=80; 85).....	Mean=\$27.58, (S.D.=100.5), Median=\$10.00 Minimum=\$.0, Maximum=\$900.00	6%
9. Other (specify) _____ (n=85; 85). Baked goods We seldom buy weekly, on an as need basis. Staples Work vending machines Dollar Store	Mean=\$.45, (S.D.=2.5), Median=\$.0, Minimum=\$.0, Maximum=\$20.00	--
TOTAL SPENT PER WEEK (n=86)	Mean=\$108.08, (S.D.=108.5), Median=\$85.00 Minimum=\$.0, Maximum=\$955.00	

Mean, (S.D.), Median, Minimum, Maximum reflect only those who did not answer “not available.”

R. Does your household raise any of the meat you eat? (n=91)

- 1. Yes, raise all the meat we eat 7%
- 2. Yes, some 11%
- 3. No, do not raise any of our meat 78%
- 4. We do not eat meat → Please skip to Question T below. --
- 5. Other (Please specify) _____ 4%
 - We buy from farmers we know and have the local locker process it.
 - Live in town
 - Hunt deer and small game
 - Hunting pheasants, deer
 - We hunt deer.
 - We harvest deer from our property.

S. Do you usually purchase meat at any of the following locations? Meat includes chicken, pork, fish, turkey, beef, or specialty meats.

	Usually purchase?	
	<u>No</u>	<u>Yes</u>
1. Pre-packaged at the grocery store (n=79).....	22%	78%
2. Full-service counter at the grocery store (n=82)	17%	83%
3. Superstore (for example, Wal-Mart) (n=72)	60%	40%
4. Local meat locker (n=75)	44%	56%
5. Wholesale club (n=67)	91%	9%
6. Farmer's Market (n=68)	78%	22%
7. Directly from a farmer (n=72).....	69%	31%
8. Through mail catalogs/on the Internet (n=66).....	97%	3%
9. Other (specify) _____ (n=39).....	97%	3%

T. Would you be more likely to purchase *locally produced* foods if they ...?

	Not Sure		
	<u>No</u>	<u>Yes</u>	<u>Yes</u>
1. Were frozen (n=80).....	23%	47%	30%
2. Were offered in ready-to-cook/eat state (for example, chopped vegetables, fruit in bite-sized pieces) (n=83)	47%	33%	20%
3. Came with information on how to prepare them (n=82).....	44%	22%	34%
4. Were available in your local grocery store (n=87).....	7%	17%	76%
5. Were delivered to your doorstep (n=82)	54%	24%	22%
6. Were available for purchase on the Internet (n=78).....	80%	15%	5%
7. Were available as a restaurant menu item for purchase (n=82) .	38%	27%	35%

The rest of this questionnaire requests information to give an accurate description of persons who responded to the survey. To protect confidentiality, your responses are combined with responses from others so that individual information cannot be identified.

A. In which county do you live? _____ (n=88)

Howard 96%
 Mitchell 4%

B. Approximately how many years have you lived in your county? _____ years (n=90)

5 years or less 9%
 6-10 years 7%
 11-20 years 15%
 21-30 years 13%
 31 years and over 56%

Mean=37.4, (S.D.=22.5), Minimum=Less than 1 year, Maximum=94

C. What is your 5 digit postal zip code? _____ (n=90)

50466 Riceville	13%	52154 Lawler	2%
50603 Alta Vista	1%	52155 Lime Springs	9%
50628 Elma	15%	52163 Protivin	2%
52134 Chester	7%	52736 Clinton	1%
52136 Cresco	50%		

D. Which of the following best describes where you currently live? (n=86)

1. In town 58%
2. Outside city limits, not on a farm 12%
3. Outside city limits, on a farm 30%

What community do you call home? _____ (n=32)

Cresco	31%	Jerico	3%
Chester	13%	Lourdes	3%
Riceville	6%	Lime Springs	6%
LeRoy, MN	3%	Saratoga	3%
Protivin	10%	Alta Vista	3%
Elma	19%		

E. Which statement best describes your current housing arrangement? (n=90)

1. Rent 8%
2. Own 90%
3. Other (please describe) _____ 2%
 - Working agreement
 - Live in apartment

E. Please indicate the AGE, SEX, and RELATIONSHIP TO YOU of each person living in your household during the majority of the year. Do not include children who lived away at college.

Be sure to include yourself!

<u>Person</u>	<u>Age</u>	<u>Sex</u>		<u>Relationship to you</u>
		M	F	(for example, spouse, child, stepchild)
YOU		1	2	SELF
2		1	2	
3		1	2	
4		1	2	
5		1	2	
6		1	2	
7		1	2	
8		1	2	

Total household size (n=92)

Mean	2.47	persons
S.D.	1.37	
Minimum	1.00	person
Maximum	6.00	persons

Self gender (n=88)

Male	19%
Female	81%

Self age (n=78)

Average	54.46	years
S.D.	16.52	
Range	21-94	years

Respondents reporting a spouse

	66	
Average spouse's age	52.6	years
Spouse age range	22-86	years

Spouse's sex

Male	80%
Female	20%

Respondents reporting one or more children 24 cases had minor child

Average minor child age	9.31	years
Minor child age range	0-18	years

Minor child's sex

Male	67%
Female	33%

Adult children

Adult children in household	2	cases had one or more adult children
Adult children's age range	21-22	years

Adult child's sex

Male	50%
Female	50%

(continued on following page)

E. (Continued)

Grandchild in household	2 cases had grandchildren in household
Average grandchild age	7.5
Range	2-23 years
Grandchild's sex	
Male	40%
Female	60%
Live-in boyfriend, girlfriend, or fiancé in household	1 cases
Average live-in age	25.0 years
Live-in boyfriend, girlfriend, or fiancée's sex	
Male	100%
Female	0%
Parent/In-law in household	1 cases
Average Parent/in-law age	79.0 years
Parent/In-law sex	
Male	0%
Female	100%
Friend in household	1 cases
Average friend age	25.0 years
Friend sex	
Male	100%
Female	0%
Other in household	2 cases
Average other age	19.0 years
Range	3-35 years
Other sex	
Male	50%
Female	50%

F. What is the highest level of formal education that you have completed? (n=91)

1. Less than high school diploma	6%
2. High school diploma or GED	48%
3. Some college, no degree	19%
4. Associates degree	9%
5. Bachelors degree	12%
6. Graduate or professional degree	6%

G. Would you say your health in general is ... (n=91)

- | | |
|--------------|-----|
| 1. Excellent | 14% |
| 2. Very good | 44% |
| 3. Good | 32% |
| 4. Fair | 10% |
| 5. Poor | -- |

H. What is your employment status? (Circle the number for ALL that apply) (n=86)

- | | | |
|---|-----|---|
| 1. Employed or self-employed full-time | 54% | } |
| 2. Employed or self-employed part-time | 9% | |
| 3. Student | 2% | |
| 4. Full-time homemaker | 16% | |
| 5. Retired or disabled | 26% | |
| 6. Unemployed or looking for employment | 1% | |
| 7. Other (specify _____) | 1% | |
- Seasonal work

Ha. In what city do you work or attend school? _____ (n=43)

- | | |
|---------------|-----|
| Decorah | 2% |
| Cresco | 51% |
| New Hampton | 7% |
| Ridegway | 5% |
| Riceville | 5% |
| Austin, MN | 2% |
| Elma | 7% |
| Rochester, MN | 7% |
| Charles City | 2% |
| Osage | 7% |
| Preston, MN | 5% |

Hb. Outside of caring for home and on family, how many hours per week on average do you typically work/attend school? __ hours (n=43)

Mean=43.2, (S.D.=10.5),
Minimum=18, Maximum=65

I. What is your current marital status? (n=85)

- | | | |
|-------------------------------------|-----|---|
| 1. Married or living with a partner | 77% | } |
| 2. Divorced | 7% | |
| 3. Separated | -- | |
| 4. Widowed | 11% | |
| 5. Never married | 5% | |

Ia. If you are NOT currently married or living with a partner, please skip to Question K.

J. What is your spouse/partner's employment status? (n=65)

- 1. Employed or self-employed full-time 65%
- 2. Employed or self-employed part-time 8%
- 3. Student --
- 4. Full-time homemaker 2%
- 5. Retired or disabled 25%
- 6. Unemployed or looking for employment --
- 7. Other (specify _____) 5%
 - Farmer
 - Farmers
 - Employed on farm

Ja. In what city does she/he work or attend school? _____ (n=34)

Decorah	3%
Cresco	52%
Fairbank	3%
Riceville	12%
Protivin	3%
Elma	12%
Rochester, MN	6%
Lime Springs	3%
Clear Lake	3%
Mitchell	3%

Jb. Outside of caring for home and family, how many hours per week on average does he/she typically work/attend school? __ hours (n=35)

Mean=45.9, (S.D.=15.0), Minimum=14, Maximum=100

K. Are the following statements true for your household?

	<u>No</u>	<u>Yes</u>	<u>Doesn't Apply</u>
1. One or more adults work more than one, full-time job (n=84).....	45%	36%	19%
2. At least one child receives free or reduced price school lunches (n=71)	42%	4%	54%

L. Income level is requested in order to understand how the needs of individuals and families differ depending on their level of income. Please circle ONE response to show your total 2006 gross household income (before taxes) from all sources. (n=83)

- 1. Under \$5,000 3%
- 2. \$5,000-9,999 4%
- 3. \$10,000-14,999 2%
- 4. \$15,000-24,999 13%
- 5. \$25,000-34,999 27%
- 6. \$35,000-49,999 18%
- 7. \$50,000-74,999 15%
- 8. \$75,000-99,999 10%
- 9. \$100,000 and over 8%

M. This space is provided for any comments or suggestions you would like to share with the Northeast Iowa Food and Farm Coalition.

The ____ provide food products at Farmer's Market. I don't feel comfortable buying from them as I am not sure about the safety of the product - with _____ and _____.

M. (Continued)

We enjoy and look forward to the Farmer’s Market in the spring and summer. We buy their baked goods as well as fresh produce. We also appreciate our local locker plant and would hate to lose it. I’d like to be able to buy fish caught in our rivers and lakes and wild meat like deer and pheasant, etc. Also homemade bread

I am extremely glad you are taking an interest in the life styles and changes in life styles of NE Iowa. It is dramatically changing because of the Mennonite influence. My husband has said repeatedly that Iowa State University should be studying this. Changes have been huge in our area. Schools, local businesses, churches are crumbling. We live 2 miles from the Mennonite auction house so we see first hand how it is changing the “Face of Iowa!”

We raise cattle full-time. For the past 9 years, we have sold beef at a local Minnesota Farmer’s Market, 3 years at an Iowa Farmer’s Market. The farm is a family farm, husband grew up on it. I’ve lived here 35 years.

I do not typically do grocery shopping on a weekly basis. I go to the grocery store about once per month and do major stocking up. I also have a very well-stocked pantry and freezer to allow this type of shopping which I prefer. We do purchase milk and bread weekly at convenience stores. We would be interested in a source for purchasing locally grown meat since we no longer raise our own.

We need more locally grown organic foods.

These hog pits and buildings stink and is unhealthy. You can’t enjoy your yard because of smell.

We have a local auction house that is 10 miles from us. Is available spring, summer, and fall (*Illegible*) by the Mennonites

Food co-op in Decorah, but seldom use

There are a lot of hungry elderly in Iowa who will choose between whether to buy food or their meds, which they need to take. Why can’t big organization like this take care of the elderly; anyone on Medicare, anyone who is drawing Social Security? They have earned that right and we should take care of the elderly. No elderly person in America should be going hungry. We should take care of our own for free!! Other countries treat their elderly better by 100% than America. Why? Help the elderly!!

We need locally grown food with limited or no chemicals and livestock that is raised on pasture, not confinement. I’m very excited to see the local farm markets. I’ve been getting more and more people to buy from the local producers.

I enjoy the _____, _____ life style, and commute to Wisconsin for much of my health and dental care. Farmer’s Market baked goods should have to be state inspected.

There are many Mennonites in our community and they raise fruits and vegetables and sell them at the Cedar Valley Auction House, south of Riceville, west of Elma. I buy from this auction and from the local farmers who raise vegetables and fruits.

Thank you for completing this questionnaire. Please fold it from top to bottom and return it in the enclosed, postage-paid envelope to:

**Iowa State University CD-DIAL
317 East Hall
Ames, IA 50011-1070**

... and justice for all

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