

FFI QUARTERLY REPORT CHEAT SHEET AND IMPORTANT TERMS

PARTNERS:

- **CORE PARTNERS**- Central to FFI's functioning, involved in decision making regarding all major actions of the collaborative, you don't move without them.
- **ONGOING PARTNERS**- Often present and supportive, decision making and participation is ongoing but not as central as core partners.
- **STRATEGIC PARTNERS**- You call on these partners periodically when you need extra help for specific purposes, they are not present often but are important for particular objectives.
- **TARGETED POTENTIAL ALLIES** beyond the partnership- These folks are not involved but are ones you are trying to reach to help you bring about systems change.
- **POTENTIAL CHALLENGERS**- These are the folks you worry about, ones who could impede success. They haven't been won over or are actually opposed to your efforts.

RESOURCES:

- **MAJOR DIRECT RESOURCES**: The major budget allocations, increases and in-kind resources used by and contributed to the Food and Fitness Initiative in support of your systems and policy change efforts over the past quarter. The resources reported should comprise major monies secured by FFI or committed by others on behalf of FFI. There should be some form of documentation that the resource was acquired or a commitment was made, e.g. a budget line or notation, a Memorandum of Understanding, a letter stating intent.
- **MAJOR ALIGNED RESOURCES**: In addition to the resources brought into and leveraged by the Food and Fitness Initiative, there are also resources that are aligned with the systems and policy change targets of FFI, for which FFI played some role in securing for the community.

NOTE ON SECTION 5: if you are a county team leader, you will probably need to address all four policy targets. If you are a work team leader, you only need to address targets that are relevant to your work team effort.