

NORTHEAST IOWA LOCAL FOOD SURVEY

Instructions: The primary food shopper in your household should complete this survey. As the primary shopper responds, note that some questions apply to you personally, while others apply to your entire household. Responses are usually made by circling a number or filling in a blank. You will also be given a chance to write your overall comments at the end of the questionnaire.

A. Are you the primary food shopper for your household? (n=80)

1. No 3% → **IF NO, please ask the primary food shopper to complete this questionnaire.**
2. Yes 97% →

Aa. Approximately what percentage of your household's weekly food needs do you purchase during a typical week? _____ % (n=66)

Mean=72.6%, (S.D.=32.6), Minimum=1%, Maximum=100%

B. How many meals do you, personally, eat on a typical day? _____ (n=85)

1=6% 2=20% 3=73% 4=1%

C. What percentage of the meals that you, personally, eat in a week are usually eaten...

	<u>% of weekly meals</u>
At home (n=88).....	Mean=78.1%, ¹ (S.D.=22.9 ²), Minimum=2%, Maximum=100%
Work/school (n=84).....	Mean=8.6%, (S.D.=16.0), Median=.0%, Minimum=0%, Maximum=95%
In fast food restaurant (n=82)	Mean=2.9%, (S.D.=5.0), Median=.0%, Minimum=0%, Maximum=25%
In non-fast food restaurant (n=82).....	Mean=5.5%, (S.D.=10.3), Median=1.0%, Minimum=0%, Maximum=50%
On the run (n=82).....	Mean=2.7%, (S.D.=9.4), Median=.0%, Minimum=0%, Maximum=75%
At another person's home (n=82).....	Mean=1.2%, (S.D.=5.8), Median=.0%, Minimum=0%, Maximum=50%
Total	100%

D. Do you have children or stepchildren under the age of 18 years living in your household? (n=89)

1. No 69% → **If NO, please skip to Question G on page 2.**
2. Yes 31% →

Da. How old is your oldest child? _____ years (n=26)

1	3%	6	8%	11	3%	16	23%
4	8%	8	3%	14	12%	18	8%
5	12%	9	8%	15	12%		

¹Mean is the average of all of the responses to a question. Mean is calculated by summing the value of all responses and dividing by the total number of persons responding to the question.

²Standard deviation (S.D.) is a measure of the variability in the way responses to a question are distributed. The more the responses cluster around the mean, the smaller the standard deviation. A standard deviation higher than the mean represents a group of responses that are not normally distributed – i.e., not in the typical, bell-shaped curve.

E. How many meals does your oldest child (under 18 years) eat on a typical day? _____ (n=27)
 1=7% 2=11% 3=78% 4=4%

F. What percentage of the weekly meals for your household’s oldest child are usually eaten...

	<u>% of weekly meals</u>
At home (n=28).....	Mean=68.6%, (S.D.=17.7), Minimum=25%, Maximum=100%
Work/school (n=28).....	Mean=24.6%, (S.D.=16.0), Minimum=0%, Maximum=50%
In fast food restaurant (n=27).....	Mean=3.3%, (S.D.=6.5), Median=.0%, Minimum=0%, Maximum=25%
In non-fast food restaurant (n=27)	Mean=.9%, (S.D.=2.3), Median=.0%, Minimum=0%, Maximum=10%
On the run (n=27).....	Mean=1.1%, (S.D.=2.9), Median=.0%, Minimum=0%, Maximum=10%
At another person’s home (n=27)	Mean=1.7%, (S.D.=5.2), Median=.0%, Minimum=0%, Maximum=25%
Total	100%

G. Who does the majority of the cooking in your household? (n=89)

- | | |
|--|-----|
| 1. I do | 83% |
| 2. Another adult in the household | 11% |
| 3. No one cooks; I/we either eat out or use prepared foods | 1% |
| 4. Other (Please specify) _____ | 5% |
| Both me and my wife | |
| Spouse and I | |
| We do | |
| 50/50 | |

H. How many miles from home do you typically travel to shop for food? (If less than 1 mile, please write “0.”) _____ miles (n=90)

Mean=11.6, (S.D.=10.9), Minimum=Less than 1 mile, Maximum=50

I. Before you received this questionnaire, had you heard of the concept of *locally produced food*? (Circle ONE response) (n=89)

1. No 28%
 2. Yes 72% →

Ia. If YES, CIRCLE ALL of the following statements that apply to your experience with *locally produced food*. (n=63)

- | | |
|---|-----|
| 1. Seldom think of where food is produced when shopping for food. | 27% |
| 2. Don’t really care where food is produced, so long as it is safe. | 41% |
| 3. Usually shop local, if available. | 51% |
| 4. Always shop local first. | 22% |
| 5. Other (specify) _____ | 10% |
| Food Co-op | |
| Have a big garden of my own | |
| People’s Coop in Lax is where about 90% of one’s shopping is done. | |
| Farmer’s Market first | |
| Farmer’s Market shopper | |
| Garden | |

J. If you drew a line from your home to the farthest point where you would consider food to be *locally produced*, how far away is that point? (Circle ONE number and fill in any necessary blanks) (n=87)

- | | |
|---|-----|
| 1. _____ miles from my home (n=33) | 38% |
| Mean=32.0, (S.D.=45.0), Median=22.0, Minimum=0, Maximum=250 | |
| 2. At my county border | 6% |
| 3. At the border of the northeast Iowa five-county region (includes Allamakee, Clayton, Fayette, Howard, & Winneshiek County) | 23% |
| 4. At the Iowa state line | 3% |
| 5. Don't know | 23% |
| 6. Other (specify) _____ | 7% |
| Too far as I have to hire a ride | |
| Within the states directly surrounding my home state | |
| Neighbor | |
| Coop – wholesale produce coop | |
| In my own garden | |
| Would depend on the quality | |
| This is for the birds. | |
| Houston Co. Minnesota | |
| Iowa, Wisconsin, Minnesota | |

K. In the past 12 months, where have you obtained food for your household? (Circle the numbers for ALL that apply) (n=91)

- | | |
|--|------|
| 1. Grocery store | 100% |
| 2. Food pantry/shelf | 3% |
| 3. Senior meal program | 1% |
| 4. Personal, family, or friend's garden | 50% |
| 5. Food Stamps | 3% |
| 6. Women/Infant Children's Program (WIC) | 1% |
| 7. Farmer's Market | 20% |
| 8. Meals with family/friends | 39% |
| 9. Grocery items from family/friends | 9% |
| 10. Directly from local farmers | 22% |
| 11. Grown/raised own meat or dairy products | 26% |
| 12. Local hunting or fishing | 41% |
| 13. Roadside produce stand | 28% |
| 14. Senior Farmer's Market food vouchers | -- |
| 15. Direct mail or Internet | -- |
| 16. Meat locker | 24% |
| 17. Community garden | -- |
| 18. Community Sustainable Agriculture (CSA) farm shares purchase | 1% |

L. What types of foods do you grow/raise? (Circle the numbers for ALL that apply) (n=89)

- | | |
|---------------------------------|-----|
| 1. Do not grow/raise any food | 35% |
| 2. Meat | 23% |
| 3. Vegetables | 55% |
| 4. Fruit | 26% |
| 5. Dairy products | 6% |
| 6. Other (Please specify) _____ | 6% |

L6. Other types of food you grow/raise (continued)

- No place to plant
- Don't grow any; do not have a garden
- I quit farming 2 years ago.
- Get beef from my dad; he raises it.
- Poultry

M. What types of locally grown foods would you be interested in buying? (Circle the numbers for ALL that apply) (n=89)

- 1. I would not buy locally grown foods 2%
- 2. Meat 60%
- 3. Vegetables 85%
- 4. Fruit 69%
- 5. Dairy products 46%
- 6. Other (Please specify) _____ 8%
 - Unknown for sure on any answers
 - Honey
 - Local mill flour products
 - Everything is pretty available locally.
 - All above
 - Any

N. How IMPORTANT are the following factors in your decision about where to purchase your household's food? Circle one number between 1 (Not at all Important) and 6 (Very Important).

	How important?					
	Not at all Important		Very Important			
1. Offers fresh meats, dairy, or produce (n=87) Mean=5.4, (S.D.=1.1), Minimum=1, Maximum=6	2%	2%	2%	7%	20%	67%
2. Sells best tasting meats, dairy, or produce (n=87) ... Mean=5.5, (S.D.=1.0), Minimum=1, Maximum=6	1%	2%	2%	5%	20%	70%
3. Has lowest prices (n=85) Mean=4.9, (S.D.=1.3), Minimum=1, Maximum=6	1%	5%	13%	12%	25%	44%
4. Displays are attractive (n=84) Mean=3.7, (S.D.=1.6), Minimum=1, Maximum=6	16%	5%	26%	13%	27%	13%
5. Offers a wide variety of foods (n=83) Mean=4.7, (S.D.=1.2), Minimum=1, Maximum=6	4%	2%	7%	22%	35%	30%
6. Has organic food available (n=83) Mean=3.2, (S.D.=1.9), Minimum=1, Maximum=6	29%	13%	16%	8%	18%	16%
7. Offers fresh meat, dairy, or produce raised in an environmentally supportive way (n=83) Mean=4.1, (S.D.=1.6), Minimum=1, Maximum=6	10%	5%	28%	8%	25%	24%
8. Offers fresh meats, dairy, or produce grown in my local area (n=87) Mean=4.1, (S.D.=1.5), Minimum=1, Maximum=6	9%	3%	20%	27%	16%	25%
9. Offers fresh meats, dairy, or produce grown in Iowa (n=86) Mean=4.2, (S.D.=1.4), Minimum=1, Maximum=6	9%	--	19%	24%	29%	19%
10. Supports my local economy and jobs (n=88) Mean=4.7, (S.D.=1.3), Minimum=1, Maximum=6	5%	2%	6%	26%	31%	30%

(continued on following page)

N. (Continued)

	How important?					
	Not at all Important			Very Important		
11. Has competitive prices (n=88)..... Mean=5.1, (S.D.=1.0), Minimum=1, Maximum=6	1%	1%	3%	18%	35%	42%
12. I personally know the food producer (n=86) Mean=3.2, (S.D.=1.6), Minimum=1, Maximum=6	22%	14%	23%	15%	15%	11%
13. The location is convenient (n=90) Mean=4.8, (S.D.=1.3), Minimum=1, Maximum=6	4%	1%	8%	13%	39%	35%
14. The hours of operation are convenient (n=88)..... Mean=4.8, (S.D.=1.3), Minimum=1, Maximum=6	6%	1%	5%	16%	40%	32%

O. To what extent do you DISAGREE or AGREE with the following statements about food SAFETY? Circle one number between 1 (Strongly disagree) and 6 (Strongly agree) for each statement.

	Strongly Disagree		Strongly Agree			
	1. The safety of the food my household consumes is important to me (n=91)..... Mean=5.7, (S.D.=.6), Minimum=2, Maximum=6	--	1%	--	2%	18%
2. I trust my local grocer to offer safe food (n=90)..... Mean=5.2, (S.D.=1.0), Minimum=1, Maximum=6	1%	1%	6%	9%	34%	49%
3. I trust farmers/producers in my local area to grow and offer safe food (n=88) Mean=5.2, (S.D.=1.1), Minimum=1, Maximum=6	2%	2%	3%	8%	31%	54%
4. Food safety is pretty much the same regardless of where the food is produced in the United States (n=89) Mean=3.4, (S.D.=1.7), Minimum=1, Maximum=6	21%	10%	23%	18%	11%	17%
5. Food safety is the same regardless of where in the world our food comes from (n=90)..... Mean=2.8, (S.D.=1.8), Minimum=1, Maximum=6	34%	18%	16%	11%	4%	17%
6. The food I currently purchase is safe (n=87) Mean=5.2, (S.D.=.8), Minimum=3, Maximum=6	--	--	3%	13%	44%	40%
7. I have no concerns about the safety of the food I currently purchase (n=90)..... Mean=3.3, (S.D.=1.9), Minimum=1, Maximum=6	36%	7%	3%	16%	26%	12%

P. To what extent do you DISAGREE or AGREE with the following statements about the food purchasing habits of your household?

In general, my household ...	Strongly Disagree		Strongly Agree			
	1. Prefers one-stop shopping for food and other necessities (n=90)..... Mean=4.2, (S.D.=1.4), Minimum=1, Maximum=6	7%	3%	21%	22%	27%
2. Buys food based on what's on sale or coupon offers (n=89) Mean=4.1, (S.D.=1.4), Minimum=1, Maximum=6	6%	9%	15%	27%	24%	19%

(continued on following page)

P. (Continued)

In general, my household ...	Strongly Disagree				Strongly Agree	
3. Thinks <i>locally produced</i> food tastes better (n=87)..... Mean=4.1, (S.D.=1.4), Minimum=1, Maximum=6	8%	5%	20%	29%	18%	20%
4. Chooses organic food over non-organic (n=88)..... Mean=2.9, (S.D.=1.5), Minimum=1, Maximum=6	23%	21%	23%	19%	5%	9%
5. Believes it is important to know where your food is grown and/or processed (n=90)..... Mean=4.0, (S.D.=1.6), Minimum=1, Maximum=6	10%	7%	23%	17%	21%	22%
6. Will purchase <i>locally produced</i> food if it is convenient (n=90)..... Mean=4.9, (S.D.=1.1), Minimum=1, Maximum=6	3%	--	7%	19%	40%	31%
7. Accepts genetically modified food as a healthy choice (n=88)..... Mean=3.0, (S.D.=1.6), Minimum=1, Maximum=6	26%	15%	24%	17%	9%	9%
8. Will go out of our way to purchase <i>locally produced</i> food (n=89)..... Mean=3.3, (S.D.=1.5), Minimum=1, Maximum=6	17%	11%	29%	24%	11%	8%
9. Prefers to purchase fruits and vegetables cut up and ready for cooking/eating (n=90)..... Mean=3.0, (S.D.=1.5), Minimum=1, Maximum=6	14%	27%	27%	14%	8%	10%
10. Is willing to pay a little more for <i>locally produced</i> food (n=89)..... Mean=3.6, (S.D.=1.5), Minimum=1, Maximum=6	14%	9%	19%	29%	20%	9%
11. Is having difficulty finding <i>locally produced</i> foods (n=85)..... Mean=3.7, (S.D.=1.4), Minimum=1, Maximum=6	8%	11%	22%	32%	12%	15%
12. Wants to support local farmers, but can't afford to spend more for our food (n=90)..... Mean=3.7, (S.D.=1.5), Minimum=1, Maximum=6	10%	11%	21%	28%	13%	17%
13. Can't understand why <i>locally produced</i> food costs more (n=88)..... Mean=3.7, (S.D.=1.7), Minimum=1, Maximum=6	9%	24%	9%	22%	17%	19%
14. Believes <i>locally produced</i> foods are healthier for our family members (n=88)..... Mean=4.2, (S.D.=1.4), Minimum=1, Maximum=6	5%	5%	21%	25%	26%	18%
15. Would purchase more <i>locally produced</i> food if it came ready-to-cook/eat (n=89)..... Mean=3.0, (S.D.=1.5), Minimum=1, Maximum=6	23%	19%	24%	17%	10%	7%
16. Believes buying locally is healthier for community residents (n=88)..... Mean=3.9, (S.D.=1.5), Minimum=1, Maximum=6	10%	9%	14%	30%	23%	14%
17. Participates in a recycling plan (n=86)..... Mean=4.7, (S.D.=1.5), Minimum=1, Maximum=6	6%	6%	11%	14%	20%	43%
18. Would buy <i>locally produced</i> foods on the Internet (n=89)..... Mean=1.7, (S.D.=1.2), Minimum=1, Maximum=6	66%	15%	7%	9%	2%	1%

(continued on following page)

P. (Continued)

In general, my household ...	Strongly Disagree				Strongly Agree	
19. Purchases foods based on healthy lifestyle decisions (n=90) Mean=4.3, (S.D.=1.4), Minimum=1, Maximum=6	4%	7%	14%	32%	17%	26%
20. Purchases foods necessary to meet special dietary needs (n=89)..... Mean=3.9, (S.D.=1.8), Minimum=1, Maximum=6	16%	10%	14%	18%	15%	27%
21. Is willing to purchase <i>locally produced</i> beverages and/or wines (n=88) Mean=3.3, (S.D.=1.6), Minimum=1, Maximum=6	21%	13%	18%	23%	14%	11%
22. Would purchase <i>locally produced</i> foods, but is unable to find them (n=87) Mean=3.5, (S.D.=1.4), Minimum=1, Maximum=6	8%	13%	29%	28%	13%	9%

Q. On average, how much do you usually spend per week to feed members of your household at the following sources/locations? If the location is not available in your area, please circle the number for “Not Available.” Please sum the dollar amounts with the TOTAL SPENT PER WEEK.

	How much spent per week	Not Available
1. Grocery Store (n=86; 88)	Mean=\$59.94, (S.D.= 35.1), Minimum=\$5.00, Maximum=\$150.000	2%
2. Wholesale food store (like Sam’s Club) (n=54; 89).....	Mean=\$5.74, (S.D.=17.1), Median=\$.0, Minimum=\$.0, Maximum=\$100.00	39%
3. Convenience store/gas station (n=81; 88)	Mean=\$8.60, (S.D.=16.0), Median=\$2.00 Minimum=\$.0, Maximum=\$100.00	8%
4. Specialty food store (meat locker, health food store, bakery) (n=73; 88).....	Mean=\$2.45, (S.D.=5.1), Median=\$.0, Maximum=\$.0, Maximum=\$25.00	17%
5. Farmer’s Market (n=64; 88).....	Mean=\$1.91, (S.D.=5.5), Median=\$.0, Minimum=\$.0, Maximum=\$30.00	27%
6. Local cooperative food store (n=58; 88)	Mean=\$4.24, (S.D.=25.6), Median=\$.0, Minimum=\$.0, Maximum=\$200.00	34%
7. Directly from local producers (n=63; 88)	Mean=\$1.84, (S.D.=7.2), Median=\$.0, Minimum=\$.0, Maximum=\$50.00	28%
8. Prepared food eaten away from home (fast food, non-fast food restaurant) (n=82; 88).....	Mean=\$18.16, (S.D.=18.9), Median=\$15.00, Minimum=\$.0, Maximum=\$100.00	7%
9. Other (specify) _____ (n=87) Schools Varies – single person household Lunch at work Wal-Mart Purchased for low income family members	Mean=\$1.72, (S.D.=9.4), Median=\$.0, Minimum=\$.0, Maximum=\$80.00	
TOTAL SPENT PER WEEK (n=87)	Mean=\$97.52, (S.D.=58.7), Minimum=\$.0, Maximum=\$270.00	

Mean, (S.D.), Median, Minimum, Maximum reflect only those who did not answer “not available.”

R. Does your household raise any of the meat you eat? (n=88)

- 1. Yes, raise all the meat we eat 4%
- 2. Yes, some 18%
- 3. No, do not raise any of our meat 74%
- 4. We do not eat meat → Please skip to Question T below. 1%
- 5. Other (Please specify) _____ 3%
 - We purchase small amounts of seafood and smoked meats.
 - Last summer we canned homegrown chickens; probably won't do it again.
 - Family member raises beef.
 - Fish and turkey grocery store

S. Do you usually purchase meat at any of the following locations? Meat includes chicken, pork, fish, turkey, beef, or specialty meats.

	Usually purchase?	
	No	Yes
1. Pre-packaged at the grocery store (n=82).....	7%	93%
2. Full-service counter at the grocery store (n=81)	17%	83%
3. Superstore (for example, Wal-Mart) (n=73)	56%	44%
4. Local meat locker (n=73)	66%	34%
5. Wholesale club (n=69)	97%	3%
6. Farmer's Market (n=70)	93%	7%
7. Directly from a farmer (n=70).....	64%	36%
8. Through mail catalogs/on the Internet (n=70).....	100%	--
9. Other (specify) _____ (n=32).....	97%	3%

Usually Fareway, Quillan's
Food Coop – locally produced
Hunting, fishing

T. Would you be more likely to purchase *locally produced* foods if they ...?

	No	Not Sure	Yes
	1. Were frozen (n=88).....	36%	50%
2. Were offered in ready-to-cook/eat state (for example, chopped vegetables, fruit in bite-sized pieces) (n=87)	54%	28%	18%
3. Came with information on how to prepare them (n=84).....	45%	26%	29%
4. Were available in your local grocery store (n=90).....	13%	16%	71%
5. Were delivered to your doorstep (n=86)	48%	31%	21%
6. Were available for purchase on the Internet (n=87).....	82%	15%	3%
7. Were available as a restaurant menu item for purchase (n=86) .	38%	30%	32%

The rest of this questionnaire requests information to give an accurate description of persons who responded to the survey. To protect confidentiality, your responses are combined with responses from others so that individual information cannot be identified.

A. In which county do you live? _____ (n=92)

Allamakee 100%

B. Approximately how many years have you lived in your county? _____ years (n=92)

5 years or less	10%
6-10 years	4%
11-20 years	9%
21-30 years	15%
31 years and over	62%

Mean=39.6, (S.D.=23.4), Minimum=1, Maximum=87

C. What is your 5 digit postal zip code? _____ (n=92)

52140 Dorchester	3%	52160 New Albin	7%
52146 Harpers Ferry	7%	52162 Postville	10%
52151 Lansing	13%	52170 Waterville	8%
52156 Luana	1%	52172 Waukon	47%
51259 Monona	4%		

D. Which of the following best describes where you currently live? (n=88)

1. In town	45%
2. Outside city limits, not on a farm	21%
3. Outside city limits, on a farm	34%

What community do you call home? _____ (n=29)

Postville	14%	Harpers Ferry	7%
Waukon	42%	New Albin	3%
Monona	7%	Lansing	3%
Luana	7%	Dorchester	7%
Waterville	10%		

E. Which statement best describes your current housing arrangement? (n=91)

1. Rent	17%
2. Own	82%
3. Other (please describe) _____	1%
Rent a lot	

E. Please indicate the AGE, SEX, and RELATIONSHIP TO YOU of each person living in your household during the majority of the year. Do not include children who lived away at college.

Be sure to include yourself!

<u>Person</u>	<u>Age</u>	<u>Sex</u>		<u>Relationship to you</u> (for example, spouse, child, stepchild)
		M	F	
YOU		1	2	SELF
2		1	2	
3		1	2	
4		1	2	
5		1	2	
6		1	2	
7		1	2	
8		1	2	

Total household size (n=92)

Mean	2.35	persons
S.D.	1.20	
Minimum	1.00	person
Maximum	6.00	persons

Self gender (n=85)

Male	38%
Female	62%

Self age (n=77)

Average	54.7	years
S.D.	16	
Range	26-89	years

Respondents reporting a spouse

	51	
Average spouse's age	50.0	years
Spouse age range	27-87	years

Spouse's sex

Male	69%
Female	31%

Respondents reporting one or more children

82 cases had adult or minor child

Average minor child age	9.1	years
Minor child age range	0-18	years

Minor child's sex

Male	42%
Female	58%

Adult children

Adult children in household	1	case had one or more adult children
Adult children's age range	19	years

Grandchild in household

	1	case had grandchildren in household
Average grandchild age	13	
Range	12-14	years

(continued on following page)

E. (Continued)

Grandchild's sex

Male	50%
Female	50%

Live-in boyfriend, girlfriend, or fiancé in household

	3 cases
Average live-in age	54.0 years
Range	47-61 years

Live-in boyfriend, girlfriend, or fiancée's sex

Male	33%
Female	67%

Stepchildren in household

	2 cases
Average stepchild age	17.0 years
Range	16-18 years

Stepchild's sex

Male	0%
Female	100%

Sister/Brother/In-law in household

	2 cases
Average sister/brother/in-law age	70.0 years
Range	60-80 years

Stepchild's sex

Male	100%
Female	0%

F. What is the highest level of formal education that you have completed? (n=92)

1. Less than high school diploma	9%
2. High school diploma or GED	41%
3. Some college, no degree	22%
4. Associates degree	7%
5. Bachelors degree	14%
6. Graduate or professional degree	7%

G. Would you say your health in general is ... (n=92)

1. Excellent	10%
2. Very good	40%
3. Good	40%
4. Fair	10%
5. Poor	--

H. What is your employment status? (Circle the number for ALL that apply) (n=87)

- | | |
|---|-----|
| 1. Employed or self-employed full-time | 41% |
| 2. Employed or self-employed part-time | 15% |
| 3. Student | -- |
| 4. Full-time homemaker | 13% |
| 5. Retired or disabled | 35% |
| 6. Unemployed or looking for employment | -- |
| 7. Other (specify _____) | 3% |
- Full-time – transitioning to part-time and retirement
 Work a few hours a week outside home
 Seasonal part-time
 Farming

Ha. In what city do you work or attend school? _____ (n=40)

- | | |
|----------------------|-----|
| Postville | 10% |
| Waukon | 30% |
| Elgin | 2% |
| Monona | 7% |
| Prairie du Chien, WI | 7% |
| Luana | 2% |
| Waterville | 5% |
| Decorah | 8% |
| New Albin | 3% |
| Guttenberg | 3% |
| Lansing | 12% |
| LaCrosse, WI | 2% |
| Dorchester | 3% |
| Ossian | 3% |
| Calmar | 3% |

Hb. Outside of caring for home and on family, how many hours per week on average do you typically work/attend school? __ hours (n=35)

Mean=41.3, (S.D.=17.7), Minimum=0, Maximum=80

I. What is your current marital status? (n=90)

- | | |
|-------------------------------------|-----|
| 1. Married or living with a partner | 72% |
| 2. Divorced | 8% |
| 3. Separated | -- |
| 4. Widowed | 16% |
| 5. Never married | 4% |

Ia. If you are NOT currently married or living with a partner, please skip to Question K.

J. What is your spouse/partner's employment status?

- 1. Employed or self-employed full-time (n=63) 62%
- 2. Employed or self-employed part-time (n=63) 6%
- 3. Student (n=64) --
- 4. Full-time homemaker (n=64) 3%
- 5. Retired or disabled (n=64) 31%
- 6. Unemployed or looking for employment (n=64) --
- 7. Other (specify _____) (n=64) --
Seasonal part-time

Ja. In what city does she/he work or attend school? _____ (n=35)

- Postville 9%
- Waukon 34%
- Prairie du Chien, WI 22%
- Decorah 6%
- Harpers Ferry 3%
- New Albin 2%
- Lansing 3%
- LaCrosse, WI 9%
- Dorchester 6%
- Cresco 3%
- Caledonia, MN 3%

Jb. Outside of caring for home and family, how many hours per week on average does he/she typically work/attend school? __ hours (n=33)

Mean=45.3, (S.D.=12.2), Minimum=10, Maximum=70

K. Are the following statements true for your household?

	<u>No</u>	<u>Yes</u>	<u>Doesn't Apply</u>
1. One or more adults work more than one, full-time job (n=83).....	55%	29%	16%
2. At least one child receives free or reduced price school lunches (n=71)	49%	6%	45%

L. Income level is requested in order to understand how the needs of individuals and families differ depending on their level of income. Please circle ONE response to show your total 2006 gross household income (before taxes) from all sources. (n=83)

- 1. Under \$5,000 2%
- 2. \$5,000-9,999 9%
- 3. \$10,000-14,999 5%
- 4. \$15,000-24,999 13%
- 5. \$25,000-34,999 18%
- 6. \$35,000-49,999 19%
- 7. \$50,000-74,999 22%
- 8. \$75,000-99,999 7%
- 9. \$100,000 and over 5%

M. This space is provided for any comments or suggestions you would like to share with the Northeast Iowa Food and Farm Coalition.

My _____ is divorced and comes to eat sometimes or at least 3 times a week he does work for me like the shoveling, sometimes laundry, and any care on my _____.

M. (Continued)

We farmed for 30 years so are very aware of where the foods come from. I truly believe city people need to know more about the farmers' situations. Like they don't set the price for the products and how much the farmer really receives for his products.

We have a good source of food in small towns.

Need more discounts on food

We have tried participating in the CSA program. We seemed to get more "extreme" vegetables compared to the ordinary varieties. We also felt the quality of the product did not line up with the price that was paid.

I have purchased items at the Food Coop in LaCrosse and would purchase more there if it was closer. I like to have the choice of organic and other environmentally safe grown food.

We increasingly purchase locally as a conservation policy. We are increasing our use of home grown fruits and vegetables and adjust our life style to allow this. We will increase our use of locally grown products and services as our awareness of availability increases.

I loved farming - was black angus (sic). I did not mind paying income tax. The older people had a home to go to but now we vote for a school every six months. I and the nursing home are in bad shape. I thought I would never see a war but we lost every one since. "Locally produced" as a term doesn't influence me unless the product(s) are certified organic. Local producers can use methods that are bad for the environment and create products that may not be healthy for consumption.

We support Fareway as our _____ works there. We do buy fresh from grocery. Local Farmer's Market stand seasonally and if convenient

_____ in Waukon unsanitary

I think in this day and age, people are shopping at places such as Wal-Mart because they can get better prices for all goods. I know in our day to day lives we usually stop where it's convenient but only buy what is needed.

I just received the (3-12-07) so sorry it's late.

All farms in Iowa be organic

Cheaper food but great quality is preferred, home or local grown. Thank you.

Locally grown – I would purchase only if I know the person and the condition of the operation. My spouse works in the food industry and is amazed by the poor quality of meat that (some) farmers will feed his own family. With meat it's how the cattle are fed which makes a good quality product. You can't beat a corn fed Iowa beef from the right farmer. We count on our State Inspectors in the food industry.

Thank you for completing this questionnaire. Please fold it from top to bottom and return it in the enclosed, postage-paid envelope to:

**Iowa State University CD-DIAL
317 East Hall
Ames, IA 50011-1070**

... and justice for all

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