

FFI Work Group Update – March 2012

Active Living/SRTS Team

Did your WG meet this month? Yes

WG Report (in bullets):

- Taught at Luther College's Student-Teacher Human Resource In-service, Mar. 1
- Organized Active Living Expert presentation on Thru-hiking, Mar. 1
- Attended Head Start Parent Night in Decorah with WSB and Moai materials, Mar. 6
- Attended Cresco Parent-Night with map, Mar. 13
- Attended Waterville after-school program for a student-led walkability assessment of the town, Mar. 14
- Facilitated active living portion of Decorah Parent-Night program, Mar. 19
- FFI Spring Conference: Wellness Workshop, Mar. 21
- Active Living Work Group meetings, Mar.22 & 27
- Ciclovía planning meetings (Decorah)
- FFI Spring Conference planning meetings
- Received 16 applications for the SRTS position - interviewed four individuals.
- Karla will provide update re new hire for this position!

NIFF Coalition

No report

School Outreach

No report

Communications Team

WG Report (in bullets):

- School Wellness Retreat=complete! Thank you, thank you!
- School messaging kits distributed to 18 schools (Central and Starmont will have their kits delivered). Each kit included: 100 buttons, 1 vinyl banner, 10 window clings/magnets/posters, an annual report binder. Conference "thank you's" were sent.
- School Wellness Newsletter=done.
- Working on copyright permissions to songs in FFI video.
- Completed Luther College Student Teacher Education Presentation about wellness Feb. 28
- Completed Head Start Parent Meeting-- talked about FFI and messaging.
- Radio ads on KDEC via Teresa/NIFF about school wellness and gardening.

Community Health Team

- Nancy Yelden, Vicki Carolan, Ann Mansfield and Haleisa Johnson working with IDPH and University of Iowa School of Public Health on a National Institute Child Health Care Quality (NICHQ)– Healthy Weight Collaborative. Iowa team decided to use FFI's regional messaging campaign "Together We Grow Healthy Kids". Will reach out to primary care givers/providers which Community Health has struggled with, so it should help. Flannery is willing to assist CHWG with messaging to primary health care providers.
- Community Transformation Grants advisory board meeting to be scheduled in May 2012. Haleisa and Ann will try to attend.
- Working on scheduling a CHWG meeting in the next few weeks after knowing more about NICHQ and plan to message.

- Lori Egan requesting more campaign materials for 87 providers in NE IA.

Briefly describe any new successes:

- Story of FFI is expanding to IDPH through NICHQ Grant. Some media coverage done in NE Iowa.

NE IA Funder's Network

Brenda will report @ VWG mtg.

Youth Team

- Six FFI 4-H Youth Teams participated in the Students Taking Charge workshop in Ankeny on March 2. Central, Cresco, Decorah, Maynard, Riceville & Starmont along with our Resource Contacts, Emily Neal and I attended.
- Preparations with New Hampton FFI 4-H Youth team for Senator Bartz visit.
- March 9 Senator Bartz visit & tour at the New Hampton High School.
- March 11 Youth FEEST was held in West Union. Planning for the Adult/Youth FEEST began and invitations approved.
- March 16 I facilitated a progaming session with the Maynard FFI Youth Team.
- March 21st FFI Spring Wellness Retreat.
- March 26 - Operations Team Meeting with Ann, Emily, Karla, Teresa and I.
- FFI 4-H Enrollment Reimbursement Invoices complete for Howard, Clayton and Chickasaw.

Convener/Administration

Please see FFI Coordinator Update – April 2, 2012

- Other –
 - Healthiest State Initiative – Blue Zones – April 19
 - NICHQ – Healthy Weight Collaborative
 - RWJ – webinar re funding
 - Kwik Star – FFI & IDPH
 - Susan Roberts – PHA – Let's Move
- WKKF PreProposal – Narrative & Budget – Will plan to submit this week