

NE Food and Fitness Initiative Quarterly Data

Collection: Introduction

Thank you for taking the time to enter your county or work team information here. Once a quarter, we will be using this tool to collect information on your team's work with the Food and Fitness Initiative. The information collected will provide data for the Kellogg initiated cross site evaluation, help us evaluate where we are in relationship to our goals and objectives, and shape the direction we move in the future. Your voluntary input is critical to the evaluation, and we very much appreciate your willingness to provide us with good information. As you go through this survey, you may skip any questions that do not pertain to your county or work team.. If you have questions about the survey, please contact Mary Emery (515) 294 2878 or email her at memery@iastate.edu. We very much appreciate your help and welcome any feedback you may have regarding the data and this collection process.

*

1. I have read the above statement and agree to participate in this survey.

Yes

No

Section 1: Report Info

1. Please indicate the month of this quarterly report:

	Feb	May	Aug	Oct
2010				
2011				
2012				

2. Please give your name and contact information, in case we need clarification or further information (your name will be kept confidential):

Name	
Phone	
Email	
Team/Work Group	

Section 2: Collaborative Partners

The following section will ask you to identify different kinds of partners, including allies and challengers:

CORE PARTNERS- Central to FFI's functioning, involved in decision making regarding all major actions of the collaborative, you don't move without them. **ONGOING PARTNERS-** Often present and supportive, decision making and participation is ongoing but not as central as core partners.

STRATEGIC PARTNERS- You call on these partners periodically when you need extra help for specific purposes, they are not present often but are important for particular objectives.

TARGETED POTENTIAL ALLIES beyond the partnership- These folks are not involved but are ones you are trying to reach to help you bring about systems change.

POTENTIAL CHALLENGERS- These are the folks you worry about, ones who could impede success. They haven't been won over or are actually opposed to your efforts.

1. Do you have any new partners/allies/challengers to add this quarter?

Yes

No

I prefer to skip this question.

Section 3: Resources

There are two major types of resources: **Major Direct** and **Major Aligned**.

1) MAJOR DIRECT RESOURCES: The major budget allocations, increases and in-kind resources used by and contributed to the Food and Fitness Initiative in support of your systems and policy change efforts over the past quarter. The resources reported should comprise major monies secured by FFI or committed by others on behalf of FFI. There should be some form of documentation that the resource was acquired or a commitment was made, e.g. a budget line or notation, a Memorandum of Understanding, a letter stating intent.

2) MAJOR ALIGNED RESOURCES: In addition to the resources brought into and leveraged by the Food and Fitness Initiative, there are also resources that are aligned with the systems and policy change targets of FFI, for which FFI played some role in securing for the community.

1. Do you have any new resources to report this quarter?

Yes

No

I prefer to skip this question

Section 3: Resources (Major Direct)

Please identify any new resources that support your team or work groups' efforts.

MAJOR DIRECT RESOURCES (The major budget allocations, increases and in-kind resources used by and contributed to the Food and Fitness Initiative in support of your systems and policy change efforts over the past quarter. The resources reported should comprise major new monies secured by FFI or committed by others on behalf of FFI. There should be some form of documentation that the resource was acquired or a commitment was made, e.g. a budget line or notation, a Memorandum of Understanding, a letter stating intent.)

1. Source of the resource:

2. Please identify which of the following goals the new resource addresses (Select all that apply):

Ensure that school district policies & practices support healthy living of children, families and community members.

Ensure that local, health-promoting food is available and affordable in all communities, neighborhoods and institutions.

Ensure that communities have a built environment that supports abundant opportunities for physical activity and play.

3. Monetary of value of the resource:

4. Type of resource:

new resource

new resource - combines a FFI resource with a new external resource

shifting or redirected resource (a resource that was directed toward one objective in the Food and Fitness Initiative, but is now directed toward another)

Section 3: Resources (Major Aligned)

Please identify any new resources that support your team or work groups' efforts. **MAJOR ALIGNED RESOURCES** (In addition to the resources brought into and leveraged by the Food and Fitness Initiative, there are also resources that are aligned with the systems and policy change targets of FFI for which the collaborative played some role in securing for the community)

1. Source of the resource:

2. Please identify which of the following goals the new resource addresses (select all that apply):

Ensure that school district policies & practices support healthy living of children, families and community members.

Ensure that local, health-promoting food is available and affordable in all communities, neighborhoods and institutions.

Ensure that communities have a built environment that supports abundant opportunities for physical activity and play.

3. Monetary of value of the resource:

4. Type of resource:

new resource

new resource - combines a FFI resource with a new external resource

shifting or redirected resource (a resource that was directed toward one objective in the Food and Fitness Initiative but is now directed toward another)