



## Active Living Work Group Meeting Agenda- January 31, 2014

8a, UERPC Conference Room, 325 Washington Street, Decorah, IA

**Attendees:** Lindsey Erdman, President of Erdman Engineering, P.C.; Scot Michelson, Park Ranger for Iowa Department of Natural Resources; Joann Boyer, Director of Palmer Community Health; Ann Mansfield, FFI Project Coordinator; Ashley Christensen, Safe Routes to School Liaison for Upper Explorerland Regional Planning Commission

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1. Welcome
2. Regional SRTS Liaison Highlights
  - a. Iowa Bicycle Coalition Partnership approved- will sustain work in NE IA plus expand work to neighboring region; applied to Fayette, Howard and Winneshiek Community Foundation Grants for funding (awards announced in spring)
  - b. Walking School Buses- 5 new communities and 12 new routes for spring!
  - c. Bike Rodeo Dates- Postville (April 6), Oelwein (May 1), West Union (May 3), North Winn (TBD), Riceville (TBD), Turkey Valley (TBD)
    - i. Work group members invited to volunteer!
    - ii. Connect with law enforcement, health departments/hospitals and Iowa Bicycle Coalition
  - d. Spring Bike Rack Challenge- Decorah, Riceville and Allamakee signed up; work group members will act as judges; tips for next challenge shared
3. Discussed FFI Indicators- on target
  - a. *Increase in the number of families with young children supporting access to physical activity outside the school environment (Safari)- hoping to add Howard/Mitchell County!*
  - b. *Increase in active transportation opportunities to and from school- WSBs*
  - c. *Increase in the number of communities within the region engaged in community planning and development efforts that incorporate active transportation as a central consideration in their strategies- Karla's comp plans, Lindsay's work*
  - d. *Sustained youth leadership in safe routes to schools and active living promotion- involve in Bike Rodeos, connecting with FFI Youth Teams at upcoming Youth Meeting*
4. Trail Counting Project Update- Feb. 21 at 9a at UERPC
5. Additional Active Living Updates
  - a. RAGBRAI- Guttenberg
    - i. Ashley and Joann planning to ride the week! Scot to potentially run support vehicle! Invite others from region to ride the last leg (Independence to Guttenberg)
    - ii. Idea- FFI logo on jerseys for promotion
  - b. TAP Application will be available- trail, SRTS projects
    - i. Can be located on uerpc.org; PDF attached in email from Ashley
  - c. Safari Sponsorship
    - i. FFI will support all area Safaris again this year
  - d. Community Walks
    - i. Encourage communities to host community walks/The Mayor's Mile/etc. starting in late spring or early summer; Ashley/Ann will continue brainstorming idea
    - ii. Present idea to Regional Leadership Council in February and have members bring back to communities
6. Next Meeting- **Friday, April 18<sup>th</sup> at 8a at UERPC in Decorah**

NE Iowa is a unique place where all residents and guests experience, celebrate and promote healthy locally grown food with abundant opportunities for physical activity and play EVERY DAY. Healthier people make stronger families and vibrant communities.